



National Inventors
Hall of Fame®
EDUCATION PROGRAMS

REFERRAL PROGRAM TOOLKIT

This resource guide equips you with the tools and talking points you need to confidently introduce our referral program and ask your customers for high-quality referrals. Referrals are one of our most powerful growth drivers, helping us build trust faster and connect with prospects who are more likely to convert.

USE THE FOLLOWING TEMPLATES TO ENCOURAGE CURRENT PARTNERS TO SHARE CAMP INVENTION® WITH THEIR COLLEAGUES.

PROGRAM INTRODUCTION EMAIL – OPTION 1: INCENTIVE FOCUS

Subject Line Options:

Help Us Bring Camp Invention to More Students
Share Camp Invention – Earn \$25 (and More!)

Help Us Grow Camp Invention (Earn Rewards for Referrals)

Hello [FIRST NAME],

We're so grateful you're part of Camp Invention®! The impact you have in sparking creativity, confidence and problem solving in your students truly makes a difference every day.

Because of the important role you play, I wanted to reach out with a small ask. If you know a colleague in another district who might be exploring summer programming, your recommendation can go a long way in helping us bring this experience to more students.

As a token of our appreciation for your support:

- You'll receive a \$25 Amazon Gift Card for every qualified contact who meets with me
- And an additional \$100 Amazon Gift Card if they bring Camp Invention to their district

It's simple to participate! All you need to do is copy me on an introduction email. We've created a toolkit with email templates. You'll also find templates for texts and social posts.

Thank you again for everything you do to inspire the next generation of innovators. We truly appreciate your partnership!

Sincerely,

[Insert Name]

To redeem your gift card visit amazon.com/redeem. Restrictions apply, see amazon.com/gc-legal

PROGRAM INTRODUCTION EMAIL – OPTION 2: IMPACT FOCUS

Subject Line Options:

More Kids Deserve This Experience. You Can Help.
Your Referral Can Unlock Camp Invention for More Students

Help Bring Camp Invention to New Communities

Hello [FIRST NAME],

At Camp Invention®, we see firsthand how powerful this experience can be. We love witnessing students gaining confidence, discovering new interests and realizing what they're capable of.

But there are still many communities where students don't yet have access to programs like this. That's where you can make a meaningful difference.

If you know a colleague in another district who is exploring summer programming, a simple introduction from you could help bring Camp Invention to their students, giving more children the chance to build skills, think creatively and experience the excitement of hands-on STEM learning.

As a small thank you for helping expand access:

- You'll receive a \$25 Amazon Gift Card for every contact who meets with me
- If they launch Camp Invention, you'll receive an additional \$100 Amazon Gift Card

Making an introduction is easy. Just copy me on an email, or use the quick-share templates in this toolkit to spread the word in whatever way works best for you.

Programs like Camp Invention often start with someone advocating for students, and your referral could be the reason a new group of children gets to experience it.

Thank you for the impact you have already made, and for helping us reach even more students.

Sincerely,

[Insert Name]

To redeem your gift card visit amazon.com/redeem. Restrictions apply, see amazon.com/gc-legal

\$25 GIFT CARD AWARD EMAIL

Subject Line Options:

Thanks for the Intro, Here's a Little Thank You!
We Loved the Connection (Gift Card Inside!)

Your Intro Made an Impact. Thank You!

Hello [First Name],

Thank you so much for introducing us to [Insert Name]! We really enjoyed connecting [Insert Timeframe], and it was exciting to talk about the potential to inspire even more students in [Insert School District].

Your support helps open doors for more kids to experience creativity, confidence-building and hands-on STEM learning, and that's something worth celebrating. We couldn't do it without you!

As a small thank you for making the introduction, here's your \$25 Amazon Gift Card:

[Insert Gift Card Details]

Thanks again for being such an incredible advocate for Camp Invention®. We're so grateful to have you in our community!

Sincerely,

[Insert Name]

To redeem your gift card visit amazon.com/redeem. Restrictions apply, see amazon.com/gc-legal

\$100 GIFT CARD AWARD EMAIL

Subject Line Options:

Big News + Your \$100 Thank You!
Your Referral Paid Off – Literally!

They're In! Thanks to You.

Hello [First Name],

You're a rock star! I'm so excited to share that [Insert Name] is officially partnering with us this summer to bring Camp Invention® to [District Name].

Thanks to your introduction, even more students and educators will get to experience the creativity, confidence and hands-on learning Camp Invention® is all about.

As a well-deserved thank you, here's your \$100 Amazon Gift Card – enjoy!

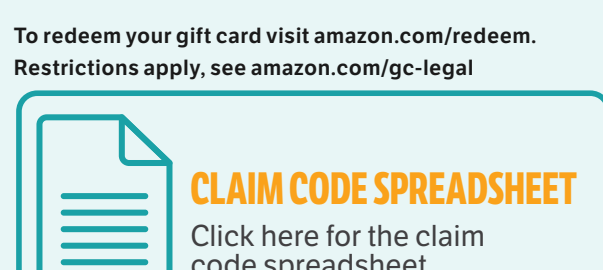
[Insert Gift Card Details]

We truly couldn't have done this without you. Your support is helping us reach more communities and inspire even more young innovators this summer!

Sincerely,

[Insert Name]

To redeem your gift card visit amazon.com/redeem. Restrictions apply, see amazon.com/gc-legal



TEXT MESSAGE OPTIONS

Option 1

Hi [Name]! Quick favor – do you know anyone in another district looking for summer more programming? A quick intro helps us reach more students with Camp Invention® (and we'll send you a \$25 thank you!).

Option 2

Hi [Name]! If you know someone who might be a fit for Camp Invention®, I'd love an intro. I'll send you a \$25 gift card for a meeting and a \$100 gift card if they launch a program. Want me to send an easy blurb for you to share?

Option 3

Hi [Name]! We're working to bring Camp Invention® to more communities. Do you know anyone who'd be interested? Your intro could help more kids experience it (plus we'll send a thank you!).

Option 4

Hi [Name]! Quick ask – any colleagues in other districts I should connect with about Camp Invention®? A simple intro goes a long way (and earns you a gift card, too!).

SOCIAL POST TEMPLATES

For LinkedIn posts, use the following templates:

Option 1

We're looking to connect with more passionate educators and district leaders.

If you know a colleague in another district who might be exploring summer programming, I'd truly appreciate an introduction.

Camp Invention® helps students build creativity, confidence and problem-solving skills through hands-on STEM experiences.

Feel free to message me directly or share: invent.org/camp-partner.

Option 2

When students are given opportunities to think creatively, solve real-world problems and build confidence, the impact lasts far beyond the classroom.

That's what we see every day with Camp Invention®.

We're working to bring this experience to more communities. If you know an educator or administrator who might be interested, I'd welcome a connection.

invent.org/camp-partner

Option 3

Educators play a critical role in shaping the next generation of innovators.

Camp Invention® provides research-based STEM programming designed to foster creativity, confidence and problem solving — all with the support schools need for successful implementation.

Know someone who might be interested in bringing this to their district? Tag them below or connect us directly.

Option 4

Your network can make a real difference for students.

We're expanding Camp Invention® into new communities, and are looking to connect with district leaders and educators interested in impactful summer programming.

If someone comes to mind, I'd appreciate an introduction!

invent.org/camp-partner

Option 5

Summer programs like @CampInvention can make a lasting impact. Know a school or district that should be part of it? Send them my way or tag them here. I'd love to connect!

Option 6

Have you seen @CampInvention in action? Tell me your favorite part, then tag an educator who should bring it to their school. Let's help more kids experience it!

[Click here for approved social photos.](#)

Option 7

We're hoping to bring @CampInvention to even more communities! Know a teacher or school leader in another district who might be interested? I'd love an introduction. Send me a message or tag them below.

Option 8

If you've seen how @CampInvention helps kids think big, get creative and build confidence, share the love. Tag a friend or colleague who would love this for their students! Let's bring this experience to more kids!

Option 9

Every child deserves the chance to explore, create and believe in their ideas. We're working to expand @CampInvention to more communities. Know someone who could bring it to their school? Tag them or message me!

Option 10

Summer programs like @CampInvention can make a lasting impact. Know a school or district that should be part of it? Send them my way or tag them here. I'd love to connect!

Option 11

Have you seen @CampInvention in action? Tell me your favorite part, then tag an educator who should bring it to their school. Let's help more kids experience it!

[Click here for approved social photos.](#)