

# BENEFITS OF AN AGE-TARGETED PROGRAM

## WHAT IS AGE-TARGETED CAMP INVENTION?

Once the enrollment of a Camp Invention® program reaches 125 participants, it can transform into an age-targeted camp and split its enrollment into two groups: primary (K-3) and intermediate (4-6). Each group functions as if it were its own unique camp, equipped with its own group of teachers, Leadership Interns and rotations.

## PROVEN EFFECTIVENESS

- According to data from our 2024 Camp Invention Survey, **95%** of Directors and Instructors of age-targeted programs were **highly satisfied** with the program and experience
- On average, Directors of age-targeted camps increase their stipend payout by **87%**

## GO AGE-TARGETED TODAY!

Contact your NIHF representative today to learn more about the benefits of transforming your Camp Invention program into an age-targeted program.



With the age-targeted program, we were able to increase our camp size, which meant I didn't have a waitlist anymore! **I was able to take every camper who wanted to participate** in Camp Invention, and I was able to hire more Instructors to keep my group sizes a little bit smaller.

- Stephanie W., Haltom City, Texas



## EASIER TEACHER RECRUITMENT

Camp Invention Directors have an easier time recruiting Instructors because they can pair them with an age group of students they are most comfortable teaching – either primary or intermediate.



## GREATER COMMUNITY IMPACT

Implementing an age-targeted Camp Invention program allows more students access to our inspiring hands-on curricula and significantly decreases the chance of camp having a waitlist.



## IMPROVED INSTRUCTOR EXPERIENCE

Teachers in age-targeted camps have less prep time because they do not have to worry about teaching both primary and intermediate students throughout the day. Additionally, in this format, student module sizes are typically smaller, making it easier for Instructors to manage.



## MORE TIME TO INNOVATE

In a four-group age-targeted schedule, modules are 75 minutes long – providing more time for Instructors to teach the curricula and for students to think, create, invent and journal. This extra module time creates a more holistic learning environment where teachers do not feel as rushed.



## ADDITIONAL DIRECTOR BENEFITS

Directors receive a larger stipend, three additional Instructors when enrollment reaches 125 participants, and a second Assistant Director when enrollment reaches 140 participants.