**Camp Promotional Messaging**

**Email Signature Line Options***The NIHF team can choose from the following email signature lines to encourage every contact to follow our social media profiles and spread the word about Camp Invention.*

* Want to make sure more kids gain the skills they need to thrive? Follow us and help spread the word about Camp Invention.
* Want to make sure more kids realize their potential? Join us on social media and help us tell more families about Camp Invention!
* Help build a brighter future – follow us on social media and share the message that at Camp Invention, curious kids learn, grow and create.
* Every family should know about Camp Invention! Follow us and help us spread the word about confidence-boosting, skill-building invention education.
* When more families know about Camp Invention, more children get to join in! Follow us on social media and help spread the word.
* Did you know Camp Invention offers brand-new STEM adventures every summer? Follow us and help spread the word!

**Awareness Write-up***The NIHF team can use the following write-up to reach out to contacts and encourage them to help raise awareness of Camp Invention.*

* I’m proud to share that in 2024, Camp Invention reached more than 100,000 kids across the country. With your help, I’m sure we can reach even more. Will you help boost awareness of this hands-on STEM summer camp?  
    
  If you could spread the word about Camp Invention through your organization’s resources, newsletters and social channels, you’ll help more families learn about camp, so more kids will get the chance to join in, gain confidence and build essential skills. Thank you so much for your support!

**Social Posts***The NIHF team can provide the following social posts to vendors and contacts and encourage them to post on their social media platforms.*

* If you have kids in your life, no doubt you want them to become persistent problem solvers. So, have you heard about @CampInvention? It’s a hands-on STEM summer camp where kids in grades K-6 team up, get creative and gain confidence. At camps across the country, kids can join the fun and build the mindset and skills they need for a brighter future. You can find all the details at invent.org/camp. #STEM #SummerCamp
* Have you heard of @CampInvention? It’s the ultimate hands-on STEM adventure for kids in grades K-6, where creativity, confidence & problem solving take the lead! Plus, camps are offered nationwide. Learn more: [invent.org/camp](https://www.invent.org/camp) #STEM #SummerCamp