



Camp Invention®

# MAY PROMOTIONAL GUIDE



# MAY CAMP INVENTION PROMOTIONAL GUIDE

We are excited to share the resources below to support your Camp Invention® promotions leading up to this month's **\$15 DISCOUNT DEADLINE**. Your efforts allow more children to experience the magic of Camp Invention and we cannot thank you enough!

In this guide, you will find resources for the following dates:

**ALL MONTH**

**National  
Inventors  
Month**

**WED., MAY 18**

**\$15  
Discount  
Deadline**

## **EVEN MORE EXCITING NEWS!**

If you are offering two weeks of camp, parents who would like to register for both weeks of Camp Invention can save **\$60 off their second week** registration. Once they complete their first registration, a confirmation email will be sent. That email will contain a unique URL. They will need to register for the second week using the unique URL, and a promo code for \$60 off will automatically be applied to their next registration.

\*For Ohio programs, be sure to include this disclaimer in any communications: *Camp Invention is not a school-sponsored program or school-affiliated activity.*

# SOCIAL MEDIA CONTENT - FACEBOOK

## When promoting the \$15 Discount Deadline for Camp Invention through your Facebook Event page or personal social media profiles, we recommend that you use the posts below.

Please Note: The Facebook and Twitter posts below include the national Camp Invention page tag (@CampInvention). This allows viewers the ability to visit our page to learn more information before registering for your local program. To activate the tag, click on it after pasting in the copy; the text will turn blue to confirm the tag is activated.

### ALL MONTH LONG

*Remove discount information after 5/18*



Boost your child's confidence and creativity this summer at @CampInvention! Coming to [Location Name] the week of [Start Date]. This one-week program offers unique #STEM challenges that inspire K-6 children to bring their imaginations to life. Register today to SAVE \$15 on this awesome experience using SUM15. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



Your kids will be able to bring #STEM concepts to life through exciting hands-on experiences at @CampInvention at [Location Name] this summer. During the week of [Start Date], kids all around the area will team up to solve problems, expand their creativity and build an innovative mindset! Register your innovator by 5/18 to save \$15 with code SUM15! [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



Happy #NationalInventorsMonth! Celebrate your young innovator by registering for the all-new @CampInvention program at [Location Name]! Save \$15 when you register by 5/18 using SUM15. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



Is your child curious? Do they have an innovative spirit? This summer, your child can spark their creativity at @CampInvention at [Location Name] the week of [Start Date]. At camp, children will design, invent and create the next big thing through hands-on fun. What could be a better way to celebrate #NationalInventorsMonth than registering your kiddo for camp? Sign up by 5/18 to save \$15 with promo code SUM15. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)

### TWO-WEEK CAMP NOTE



Looking for a unique, hands-on experience for your child this summer? @CampInvention will take place at [Location Name] for two unique weeks of fun, filling your kids' summer with unforgettable STEM experiences! Week one begins [Start Date] and week two begins [Start Date]. Campers experience STEM learning like never before while making friends and learning confidence! Sign up before 5/18 to save \$15 using code SUM15. Then look for an email to save an additional \$60 off your second week of camp! [invent.org/mylocalcamp](http://invent.org/mylocalcamp)

### DEADLINE REMINDERS



One week left to save \$15 on your child's @CampInvention registration! You don't want them to miss out on the all-new activities at [Location Name] this year as children practice collaboration, creativity and persistence as they find out how inventions have changed the way people create! Register for camp the week of [Start Date] by 5/18 using SUM15. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



There is still time left to register for @CampInvention this year at [Location Name], but you must hurry before the spots fill up and the discount ends. Only a few more days left to save \$15 on your registration to this unique, hands-on experience taking place the week of [Start Date], where kids will build confidence and make friends through STEM activities. Use code SUM15 by 5/18 to save! [invent.org/mylocalcamp](http://invent.org/mylocalcamp)

# SOCIAL MEDIA CONTENT - TWITTER

## ALL MONTH LONG

Remove discount information after 5/18



Campers will team up to solve problems, expand their creativity and build an innovative mindset at the @CampInvention #summercamp at [Site location]! Sign up before 5/18 to save \$15 using code SUM15.



At @CampInvention kids can boost their confidence as they design, invent and create the next big thing! What better way to celebrate #NationalInventorsMonth? Register for camp at [Location Name] by 5/18 with promo code SUM15 to save \$15. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



One week left to save \$15 on your @CampInvention registration! Don't miss out on the all-new activities at [Location Name], where children make friends, grow their confidence and expand their creativity! Register by 5/18 using SUM15. #summercamp [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



Is your child curious? Do they have an innovative spirit? This summer, your child can spark their creativity at @CampInvention at [Location Name] the week of [Start Date]. This program offers exciting #STEM experiences to inspire K-6 children and boost their confidence. Save \$15 using SUM15 before 5/18. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



### TWO-WEEK CAMP NOTE

Looking for an exciting, hands-on summer #STEM experience for your child? @CampInvention at [Location Name] is offering two unique weeks of fun the weeks of [Start Date] and [Start Date]! Register with SUM15 by 5/18 to save \$15, then look for a \$60 savings for week two in your email. [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



Your kids will be able to bring #STEM concepts to life through exciting, hands-on experiences at @CampInvention! Camp is coming to [Location Name] the week of [Start Date] for K-6 children, but hurry up, as the discount will end in a few days. Register your child by 5/18 to save \$15 with code SUM15! [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



Happy #NationalInventorsMonth! Celebrate by registering your innovative child for the all-new @CampInvention program at [Location Name]! Save \$15 when you register by 5/18 using SUM15. #summercamp #STEM [invent.org/mylocalcamp](http://invent.org/mylocalcamp)



# SOCIAL MEDIA IMAGES

Below, you will find images that you can use with the social media content provided. You can click on the photos to download individual files or click on the button to download all images.



[DOWNLOAD IMAGES](#)

To download the assets, click the button above. Files should appear in your downloads folder — go to your downloads folder and locate the “May\_Social” folder. Double-click to open the file and access the content. Save the files to your computer for use.

# EMAIL INVITE

Below, you will find a write-up including a link to [this blog post](#) that you can use in school or district newsletters, emails and other communications to let parents know Camp Invention is coming to your area.

Attention Parents and Guardians! If you are still looking for an **exciting and fun summer learning** opportunity for your child, check out Camp Invention®!

For students entering grades K-6, this program is a one-of-a-kind experience that will introduce your child to **STEM concepts through engaging, hands-on challenges**. As they rotate through four all-new activities, campers collaborate with friends, develop problem-solving skills and bring their creative ideas to life.

[Location Name] is offering the program from [Start Date] to [End Date].

Check out how Camp Invention is for every kind of kid at <https://www.invent.org/blog/behind-nihf-scenes/camp-invention-2022-all-kids>. Contact [Name] at [Phone/Email] to learn more!

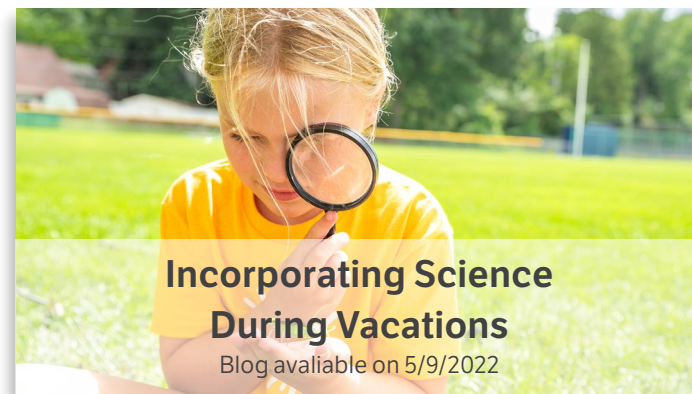
Sincerely,

[Name]



# STEM ACTIVITIES

Below are STEM activities that will be available on the [National Inventors Hall of Fame® \(NIHF\) blog](#). Share these activities with parents so they can get an inside look at some of the hands-on fun that Camp Invention is all about.



Looking for more **STEM** activities to share? New ones are added each month at [invent.org/blog/stem-activities/](https://invent.org/blog/stem-activities/)!

# MORE PROMOTIONAL TOOLS

## Testimonials

Share these camp experiences on social media, on your school website or in parent communications to provide the inside scoop on why parents and kids love Camp Invention.



“

“My child has become better at thinking creatively and critically to solve problems. I think it’s left her with a more positive impression of STEM.”

– ASHLEY G., CAMP INVENTION PARENT



“

“She really enjoyed what she learned. Every day she would give us step by step what she did. She still talks about how much fun she had.”

– SUSAN E., CAMP INVENTION PARENT

For additional resources to promote your local program, be sure to check out the full Camp Invention Promotional Guide on the [Resource Center!](#)



# THANK YOU

for your support and inspiring children in  
your community through the experience of  
Camp Invention!



National Inventors  
Hall of Fame®

Inspiring Future Innovators®

In partnership with



UNITED STATES  
PATENT AND TRADEMARK OFFICE

