



Camp Invention®

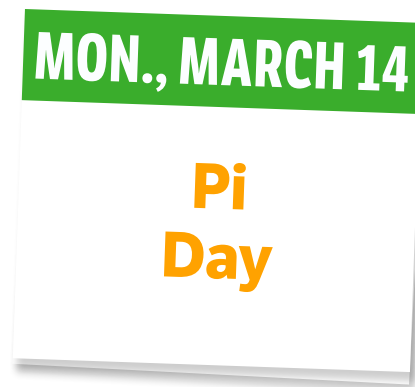
MARCH PROMOTIONAL GUIDE



MARCH PROMOTIONAL DATES

Happy March! We are excited to share the new resources below to support your Camp Invention® promotions leading up to this month's **\$25 discount deadline**. Your efforts allow more children to experience the magic of Camp Invention and we cannot thank you enough!

In this guide, you will find resources for the following holidays/observances as well as the March discount deadline to help boost your program registration:



EVEN MORE EXCITING NEWS!

If you are offering two weeks of camp, parents who would like to register for both weeks of Camp Invention can save **\$60 off their second week** registration. Once they complete their first registration, a confirmation email will be sent. That email will contain a unique URL. They will need to register for the second week using the unique URL, and a promo code for \$60 off will automatically be applied to their next registration.

*For Ohio programs, be sure to include this disclaimer in any communications: *Camp Invention is not a school-sponsored program or school-affiliated activity.*

SOCIAL MEDIA CONTENT - FACEBOOK

When promoting the \$25 discount deadline for Camp Invention through your Facebook Event page or personal social media profiles, we recommend that you use the posts below.

Please Note: The Facebook and Twitter posts below include the national Camp Invention page tag (@CampInvention). This allows viewers the ability to visit our page to learn more information before registering for your local program. To activate the tag, click on it after pasting in the copy; the text will turn blue to confirm the tag is activated.

ALL MONTH LONG



When children are introduced to relatable STEM role models at programs like @CampInvention, it can help them see how they too could become innovators. During Women's History Month, sign up your young inventor for the [Site Location] Camp Invention® to help her discover awesome innovative role models among the real-world inventors who inspired the camp activities. You can save \$25 on your camp registration when you use the coupon code SUM25 through 3/31. invent.org/mylocalcamp



This summer at @CampInvention, we're going to have tons of fun creating, inventing and collaborating with friends! From bringing their ideas to life, to discovering their creativity, your child will be sure to gain confidence and have a blast! Sign up for the [Site Location] camp program from [Date] to [Date] by 3/31 and save \$25 on your registration by using the code SUM25. invent.org/mylocalcamp

TWO-WEEK CAMP



@CampInvention at [Site Location] will inspire confidence and creativity this summer! Camp is running for two weeks, and will be filled to the brim with lots of fun, hands-on STEM learning activities. We can't wait to see your young inventor at camp! Register using code SUM25 by 3/31 to save \$25. Then, use the unique URL in your registration confirmation email to save an additional \$60 off week two!

PI DAY - MARCH 14



Happy Pi Day! Did you know that baking a pie with your little creative thinker is a great way to introduce them to real-world STEM ideas? Even more hands-on STEM learning is in store this summer during the [Site Location] @CampInvention program from [Date] to [Date]. Be sure to use the coupon code SUM25 by 3/31 to save \$25 on your camp registration. invent.org/mylocalcamp

END OF THE MONTH



Spring has sprung and we're already looking forward to all the fun we'll have this summer at @CampInvention! Sign your child up for the [Site Location] camp program by 3/31 and use the coupon code SUM25 to save \$25 on your registration. invent.org/mylocalcamp



Only one week left to save \$25 on your registration for @CampInvention at [Site Location]! Register today for hands-on STEM fun for your child this summer using the code SUM25.



Don't miss an immersive STEM experience for your child this summer! There are only a few days left to save \$25 on your registration for the all-new @CampInvention program at [Site Location]. Register today using SUM25 to save your spot!

SOCIAL MEDIA CONTENT - TWITTER

ALL MONTH LONG



Sign up your young inventor for @CampInvention at **[Site Location]** to help them discover innovative role models and how to turn their ideas into inventions. You can even save \$25 through 3/31 with the coupon code SUM25. invent.org/mylocalcamp



When girls are introduced to relatable STEM role models, they start to see how they too can invent. Register your child for @CampInvention at **[Site Location]** this #WomensHistoryMonth! Even better – use the coupon code SUM25 by 3/31 to save \$25. invent.org/mylocalcamp



Get ready for a new adventure with friends this summer at the **[Site Location]** @CampInvention! Camp takes place from **[Date]** to **[Date]**. Register before 3/31 and save \$25 on registration using code SUM25. Save your spot today! invent.org/mylocalcamp



PI DAY - MARCH 14



Celebrate #PiDay by signing your child up for a one-of-a-kind summer experience with @CampInvention at **[Site Location]**, where the fun activities will introduce them to real-world math concepts. Save \$25 when you use the coupon code SUM25 by 3/31. invent.org/mylocalcamp



FIRST DAY OF SPRING - MARCH 20



Now that spring is officially here, it's a great time to sign up your child for an unforgettable STEM summer experience at the **[Site Location]** @CampInvention! You can save \$25 on your registration when you use coupon code SUM25 by 3/31. invent.org/mylocalcamp



We are already looking forward to summer because **[Site Location]** will be hosting @CampInvention from **[Date]** to **[Date]**! Sign up your kiddos for imagination-stretching fun and save \$25 by using code SUM25 by 3/31. invent.org/mylocalcamp



END OF THE MONTH



Only one week left to save money off your registration for @CampInvention at **[Site Location]**! The summer fun runs **[Date]** to **[Date]**. Register today with code SUM25 to save \$25 on a week of hands-on STEM fun for your child.



@CampInvention is taking place at **[Site Location]** from **[Date]** to **[Date]**! This camp is filled to the brim with fun, hands-on STEM activities that your kiddo won't want to miss! Last day to use code SUM25 and save \$25 on your registration! invent.org/mylocalcamp



Don't miss an immersive #STEM experience for your child this summer! Only two days left to save \$25 on your registration for the all-new @CampInvention program at **[Site Location]**. Register today using coupon code SUM25! invent.org/mylocalcamp



SOCIAL MEDIA IMAGES

Below, you will find images that you can use with the social media content provided. You can click on the photos to download individual files or click on the button to download all images.



[DOWNLOAD IMAGES](#)

To download the assets, click the button above. Files should appear in your downloads folder – go to your downloads folder and locate the “March_Social” folder. Double-click to open the file and access the content. Save the files to your computer for use.

EMAIL TEMPLATE

Below, you will find an email template and a Camp Invention video you can use to send emails to promote your program to parents and future campers! Make sure to update the email template with your unique camp information.

Hi, Parents and Guardians!

I'm so excited to share that this summer I will be the **[Director/Instructor]** for Camp Invention®! Camp Invention has offered unique STEM experiences for more than 30 years, and I'm proud to have been a part of it since **[year]**.

What makes Camp Invention so special is that it guides kids to build real-life skills through real-world challenges. It's incredible that just one week at camp can drastically shift how kids approach problem solving — but I've seen it happen firsthand as they design solutions, build prototypes and gain confidence in their own ideas.

I love this high-energy, hands-on camp, and I am so excited for the all-new program. Don't just take my word for it — check out this video <https://youtu.be/wWifzvRmJM> where children take you through a day in the life of a Camp Invention camper!

If you have any questions at all, please don't hesitate to reach out.

We're looking forward to an exciting week with your innovator!

[Name]



Click the image above to go to YouTube and view the video that is referenced within the email.

STEM ACTIVITIES

Below are some timely activities that can be found on the National Inventors Hall of Fame® [blog](#) this month. You can use the following STEM activity blog posts in your classroom, virtual or in person, or share with parents so they can get an inside look at some of the hands-on fun that Camp Invention is all about.



Celebrate Pi Day with the National Inventors Hall of Fame



**STEM Activity:
SMART Start to Spring**

Looking for more **STEM** activities to share? New ones are added each month at invent.org/blog/stem-activities/!

MORE PROMOTIONAL TOOLS

Testimonials

Share these camp experiences on social media, on your school website or in parent communications to provide the inside scoop on why parents and kids love Camp Invention



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“My favorite part was sharing my invention idea with everyone. Actually, no, it was making the invention. It was both!”

— LISA K., CAMP INVENTION CAMPER



“

“Camp Invention challenges him to think, design, build and learn from mistakes. It's great that there's opportunity for personal response without a right or wrong answer.”

— BARBARA W., CAMP INVENTION PARENT

See What It's Like to be a Camp Invention Camper!

You can play this video in your classroom or at assemblies, or even share it with parents to show them the Camp Invention experience from a camper's point of view



For additional resources to promote your local program, be sure to check out the full Camp Invention Promotional Guide on the [Resource Center!](#)

THANK YOU

for your support and inspiring children in
your community through the experience of
Camp Invention!



National Inventors
Hall of Fame®

Inspiring Future Innovators®

In partnership with



UNITED STATES
PATENT AND TRADEMARK OFFICE

