



Invention Project®
GRADES 6-9

PROMOTIONAL GUIDE



SOCIAL MEDIA CONTENT - FACEBOOK

Below you will find prewritten social media posts to promote your local Invention Project program through your personal and/or school district social media profiles. Be sure to update the highlighted information to reflect your local program details.

For In-Person Programs

 Invention Project® 6-9 is coming to [Location] from [Date] to [Date]! Every day during this exciting program from the National Inventors Hall of Fame®, students will solve creative STEM challenges and gain confidence as innovative entrepreneurs. Register your middle schooler today at invent.org/inventionproject.

 Are you looking for a fun program that will help your middle schooler explore circuitry, collaborate with others and start learning about business and entrepreneurship? Our in-person Invention Project® 6-9 program at [Location] will be the perfect opportunity for them! Sign up today for hours of brainstorming, designing and innovative problem-solving fun. invent.org/inventionproject

For At-Home Programs

 When you sign up your middle schooler for the at-home Invention Project® 6-9 program with [Location], activity kits full of hands-on materials, step-by-step activity guides and creative challenges will be shipped directly to you! Your young innovator will unbox hours of exciting STEM challenges to stretch their imaginations. Register today at invent.org/inventionproject.

 We're offering Invention Project® 6-9, a program from the National Inventors Hall of Fame®, as an at-home option! When you register your middle school innovator, all of the program materials will be shipped to you so that they can start engineering the clothing of the future, experimenting with the principles of flight, creating awesome robots and more. invent.org/inventionproject

For In-Person or At-Home Programs

 Students who participate in the [Location] Invention Project® 6-9 program will build perseverance and discover valuable entrepreneurship skills, from prototype design to product launch. Sign up your middle schooler today to help them learn how they can turn their ideas into world-changing inventions. invent.org/inventionproject

SOCIAL MEDIA CONTENT - TWITTER

Below you will find prewritten social media posts to promote your local Invention Project program through your personal and/or school district social media profiles. Be sure to update the highlighted information to reflect your local program details.

For In-Person Programs



Invention Project® 6-9 is coming to [Location] starting on [Date]! During this fun, hands-on #STEM program, children will solve creative challenges as they build innovation and entrepreneurship skills. Register today: invent.org/inventionproject.



Looking for a fun program that will help your middle schooler explore circuitry, collaborate with others and start learning about entrepreneurship? Sign up for our in-person Invention Project® 6-9 program at [Location]. invent.org/inventionproject



For At-Home Programs



When you sign up your middle schooler for the at-home Invention Project® 6-9 program with [Location], activity kits full of hands-on materials, with step-by-step activity guides and creative challenges will be shipped directly to you! invent.org/inventionproject



Middle schoolers who take part in our at-home Invention Project® 6-9 program will receive all of the program materials they need, so they can start engineering futuristic clothing, experimenting with flight, creating awesome robots and more! invent.org/inventionproject



For In-Person or At-Home Programs



Register your middle schooler for our [Location] Invention Project® 6-9 program to help them build perseverance and discover how they can turn their ideas into world-changing inventions. invent.org/inventionproject



PROGRAM WRITE-UPS

Below, you will find a variety of write-ups to promote your Invention Project program. The write-ups can be used in emails, text messages, morning announcements, district all-calls, digital advertising (including on your school or district website), school newsletters or e-newsletters, community calendars and more! Think outside the box to spread the word beyond your school or district. Modify the highlighted text based on if your program is running in person, at home, or in person and at home.

30-word write-up

Find summer fun with Invention Project® 6-9! Create epic inventions in this hands-on program for grades 6-9 and build perseverance and goal-setting skills. Learn more about this **in-person/at-home/in-person and at-home** program at invent.org/inventionproject or call 800-968-4332.

50-word write-up

Join your friends for a week of summer fun with Invention Project® 6-9! This hands-on program for grades 6-9 will challenge you to create epic inventions while discovering the power of perseverance, entrepreneurship and goal-setting skills. Learn more about this empowering **in-person/at-home/in-person and at-home** program at invent.org/inventionproject or by calling 800-968-4332.

100-word write-up

Join your friends for a week of summer fun with Invention Project® 6-9! Learn how to be a creative entrepreneur and develop solutions to real-world problems in this hands-on program for grades 6-9. Sketch, prototype and test your very own epic inventions, protect your intellectual property, develop a business plan and make an awesome pitch. Each action-packed day brings more opportunities to collaborate, explore new ideas and express yourself while building goal-setting skills, gaining confidence and discovering the power of perseverance. Learn more about this empowering **in-person/at-home/in-person and at-home** program at invent.org/inventionproject or by calling 800-968-4332.

EMAIL SIGNATURES

For In-Person Programs

Looking for a fun program that will help your middle schooler build innovation and entrepreneurship skills? invent.org/inventionproject

For At-Home Programs

Sign up your middle school student for an at-home STEM program with exciting challenges to stretch their imaginations: invent.org/inventionproject

For In-Person or At-Home Programs

Help your middle schooler discover how they can turn their ideas into inventions and products with Invention Project® 6-9! invent.org/inventionproject

SOCIAL MEDIA IMAGES

To download an image to include with your social media post, you can click on an image below to download the individual file or click the button to download all social media images.



DOWNLOAD IMAGES

To download the assets, click the button above. Files should appear in your downloads folder – go to your downloads folder and locate the “IP_Social_Posts” folder. Double-click to open the file and access the content. Save the files to your computer for use.

THANK YOU

for your support and inspiring children in
your community through the experience of
Invention Project 6-9!



National Inventors
Hall of Fame®

Inspiring Future Innovators®

In partnership with



UNITED STATES
PATENT AND TRADEMARK OFFICE