



## **IP CODE RED PITCH**

- The United States economy was built on innovation and intellectual property beginning 230 years ago.
  - Written in the U.S. Constitution (article 1, section 8), the U.S. patent is still the worldwide gold standard, and 90% of the world's most famous brands are U.S. Trademarks.
  - By delivering programs inspired by the National Inventors Hall of Fame Innovation Ecosystem, we have experienced the following, but a recent, highly credible consortium research study now further validates our work:
    - Innovation and, specifically, invention are key to personal and business financial success.
    - More important are the lessons learned from going through the invention process, and embracing that way of critical thinking and creative problem solving
  - The study also uncovered some issues - disparity in innovation rates by class, gender and race
  - The good news, and a major revelation we have experienced through our work, is that the study found...
    - EXPOSURE to invention at an early age can stimulate interest in becoming an inventor and innovator
    - EXPOSURE TO role model inventors and innovation is a proven, credible way to reverse the disparity
  - AND, THE PROGRAMS IN OUR INNOVATION ECOSYSTEM HAVE BEEN DOING THIS FOR 27 YEARS FOR THE BEST SCHOOL DISTRICTS IN THE COUNTRY
  - In fact, NO OTHER ORGANIZATION can provide these benefits to students Pre-K – 12 like the National Inventors Hall of Fame does
  - Join in our efforts to close the gap and expose more children to innovation so we can continue to create more inventors, innovators, and future game changers
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