

PROGRAM WRITE-UPS

The write-ups below can help you promote this summer's all-new Camp Invention program, Illuminate! These write-ups are perfect for emails, text messages, morning announcements, district all-calls, digital advertising (including on your school or district website), school newsletters or e-newsletters, community calendars and more! Get creative as you spread the word beyond your school or district.

Note: Be sure to update the highlighted information with your local program details.

30-WORD

Your child can take on inspiring challenges with the all-new Camp Invention® program, Illuminate! [LOCATION] will host this K-6 program from [DATE] to [DATE]. Register [at invent.org/mylocalcamp or INSERT REGISTRATION INFORMATION].

Your kid can spark their curiosity with new, hands-on STEM challenges at Camp Invention®! This K-6 program comes to [LOCATION] from [DATE] to [DATE]. Register [at invent.org/mylocalcamp or INSERT REGISTRATION INFORMATION].

Camp Invention® is bringing new, imaginative experiences for grades K-6 to [LOCATION] the week of [DATE]! Register [at invent.org/mylocalcamp or INSERT REGISTRATION INFORMATION].

Spark your child's curiosity and creativity at Camp Invention®! This nationally acclaimed K-6 program comes to [LOCATION] from [DATE] to [DATE] with all-new, hands-on STEM fun. Register [at invent.org/mylocalcamp or INSERT REGISTRATION INFORMATION].

The nationally acclaimed Camp Invention® program comes to [LOCATION] from [DATE] to [DATE] with an inspiring new K-6 experience: Illuminate! Register [at invent.org/mylocalcamp or INSERT REGISTRATION INFORMATION].

Thanks to rave reviews from campers, families and teachers, we're bringing Camp Invention® back for its [NUMBER] year at [LOCATION]. Even better, our 2024 program is packed with brand-new, hands-on STEM adventures! Register [at invent.org/mylocalcamp or INSERT REGISTRATION INFORMATION].

PROGRAM WRITE-UPS

50-WORD

Spark your child's creativity and confidence with our new Camp Invention® program! At [LOCATION] the week of [DATE], children in grades K-6 will team up and take on fun, hands-on STEM challenges. They'll design a light-up ball game, star in a prototyping game show and more! [Visit invent.org/mylocalcamp to secure your spot! or INSERT REGISTRATION INFORMATION]

Thanks to awesome reviews from families, teachers and — most importantly — campers, Camp Invention® returns to [LOCATION] the week of [DATE] with an all-new program! Kids in grades K-6 will team up for exciting STEM challenges, like designing a light-up ball game, starring in a prototyping game show and more! [Spots are filling up, so visit invent.org/mylocalcamp to secure your spot today! or INSERT REGISTRATION INFORMATION]

75-WORD

Spark your child's curiosity and creativity with our all-new Camp Invention® program, Illuminate! At [LOCATION] from [DATE] to [DATE], campers in grades K-6 will collaborate with friends to take on fun, hands-on STEM challenges. From designing a light-up ball game to tackling global water challenges to starring in a prototyping game show, each experience adds up to an imagination-stretching, confidence-boosting summer. [Visit invent.org/mylocalcamp to secure your spot! or INSERT REGISTRATION INFORMATION]

Camp Invention® is coming back to [LOCATION]! After earning rave reviews from campers, parents and educators, this action-packed program is returning with a brand-new program, Illuminate! From [DATE] to [DATE], children in grades K-6 will collaborate with friends to take on fun, hands-on STEM challenges, from designing a light-up ball game to tackling global water challenges to starring in a prototyping game show! Each experience inspires creativity and boosts confidence. [Visit invent.org/mylocalcamp to secure your spot! or INSERT REGISTRATION INFORMATION]

PROGRAM WRITE-UPS

100-WORD

Inspire your child's creativity and watch their confidence soar with our all-new Camp Invention® program, Illuminate! When this nationally acclaimed program comes to [LOCATION] from [DATE] to [DATE], campers in grades K-6 will team up with friends for hands-on, open-ended STEM fun. They'll design their own light-up ball game, explore the science of illumination, tackle global water challenges and star in a prototyping game show! Each experience is designed to spark curiosity, build persistence and create an unforgettable summer. [Visit invent.org/mylocalcamp to secure your spot! or INSERT REGISTRATION INFORMATION]

Thanks to amazing reviews from families, teachers and — most importantly — campers, we're bringing Camp Invention® back to [LOCATION] from [DATE] to [DATE]! Your child's curiosity, creativity and confidence will soar with our brand-new program, Illuminate! Campers in grades K-6 will team up with friends in hands-on, open-ended challenges designed to deliver an unforgettable summer packed with imagination-stretching fun. They'll design their own light-up ball game, explore the science of illumination, tackle global water challenges and star in a prototyping game show! [Spots are filling up quickly, so visit invent.org/mylocalcamp to secure your spot! or INSERT REGISTRATION INFORMATION]

PROGRAM WRITE-UPS

100-PLUS-WORD

Camp Invention® is coming to [Site Name]!

In partnership with the National Inventors Hall of Fame®, [Site Name] is excited to offer the nationally acclaimed Camp Invention program to children entering kindergarten through sixth grade. This inspiring, weeklong summer experience provides opportunities for open-ended, hands-on exploration of science, technology, engineering and more! Taking on a variety of exhilarating activities each day, children have fun collaborating with friends, thinking creatively and inventing their own solutions to real-world challenges.

The week begins on [Start Date] with [Director Name] serving as Director. The all-new 2024 program will spark the imagination of both new and returning campers with an adventure full of inspiration, innovation and unforgettable discoveries!

During this action-packed, confidence-boosting program, young innovators will:

- Develop their own sports ball and customize a light-up game with a unique brand and logo as they explore athletics, design and innovation
- Discover the science of light through illuminating inventions and fluorescent animals, then build a one-of-a-kind Glow Box using circuitry and ultraviolet light
- Embark on an epic global operation to tackle water challenges around the world, learning the role that water plays with the help of a robotic lab-on-wheels
- Star as a contestant on a prototyping game show, molding and shaping ideas into awesome inventions using everyday items and a DIY toolbox

[Availability is limited, so visit invent.org/mylocalcamp or call 800-968-4332 to secure your child's spot today! or INSERT REGISTRATION INFORMATION]

[Extended Day — if applicable] Exciting news for this location — we are offering an optional Extended Day experience! Your program will run from 7:30 a.m. to 5:30 p.m. for an additional registration cost of \$100 per week. Traditional program hours are 9 a.m. to 3:30 p.m.

PROGRAM WRITE-UPS

100-PLUS-WORD WRITE-UP FOR RETURNING DISTRICTS

Camp Invention® is coming back to [Site Name] with an all-new program, Illuminate!

In partnership with the National Inventors Hall of Fame®, [Site Name] is excited to offer the nationally acclaimed Camp Invention program once again to children entering kindergarten through sixth grade. This popular program has earned rave reviews from families, teachers and — most importantly — campers! Children who join this inspiring, weeklong summer experience will engage in open-ended, hands-on exploration of science, technology, engineering and more! Taking on a variety of exhilarating activities each day, campers have fun collaborating with friends, thinking creatively and inventing their own solutions to real-world challenges.

The week begins on [Start Date] with [Director Name] serving as Director. The all-new 2024 program will spark the imagination of both new and returning campers with an adventure full of inspiration, innovation and unforgettable discoveries!

During this action-packed, confidence-boosting program, young innovators will:

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