

# INDUCTION CEREMONY

NATIONAL INVENTORS HALL OF FAME

# NATIONAL INVENTORS HALL OF FAME Induction Ceremony



## When you partner with the National Inventors Hall of Fame® (NIHF), you are supporting more than just an event.

True to our mission to recognize inventors and invention, promote creativity and advance the spirit of innovation, NIHF connects the inventors who have built the world around us with the next generation of innovators.

As we share Inductees' stories through innovative PreK through college NIHF education programs and interactive exhibits at the NIHF Museum, your support will extend beyond the Induction events and reach students and educators nationwide.

Visit invent.org/induction for more information.

Please contact <u>sponsor@invent.org</u> or call **800-968-4332 (option 6)** to discuss partnership opportunities.



## **United States Patent and Trademark Office**

The United States Patent and Trademark Office (USPTO) fosters innovation and creativity, which are key components behind a strong 21st-century economy. Along with the National Inventors Hall of Fame® (NIHF), we are proud to honor and recognize our nation's foremost innovators at the NIHF Induction Ceremony.

Since co-founding NIHF in 1973, the USPTO has partnered with NIHF to fulfill its nonprofit mission of advancing the spirit of innovation and entrepreneurship through recognizing the legendary inventors who have changed the world and sharing their stories to inspire the next generation of innovators. This mission is critical to the future of our country.

I hope you will join us and many of the country's innovators and intellectual property leaders at the NIHF Induction Ceremony. This world-class event is a unique opportunity to meet and share an evening with NIHF Inductees who have positively impacted society through their passion for inventing and their perseverance.

For more information about the NIHF Induction Ceremony - The Greatest Celebration of American Innovation<sup>®</sup> - please visit invent.org/induction.

Sincerely,

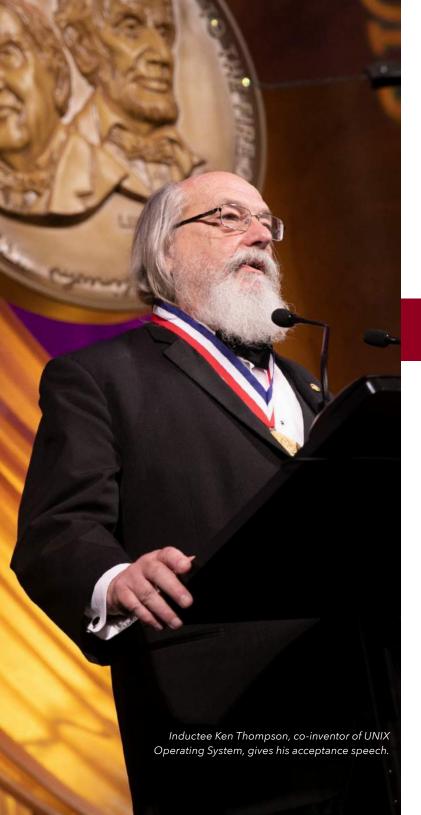
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Andrew Hirshfeld Commissioner for Patents, United States Patent and Trademark Office





UNITED STATES PATENT AND TRADEMARK OFFICE



### **Event Overview**

Be a part of The Greatest Celebration of American Innovation and join NIHF to honor, celebrate and meet the world's greatest inventors!

Since 1973, NIHF has celebrated visionary inventors whose patents, passion and perseverance have contributed significantly to the progress of society. Held in partnership with the United States Patent and Trademark Office, the Induction Ceremony is the event of the year for leaders in innovation.

Your organization will take center stage at this event – showcased as a leader in honoring the new class of Inductees, while inspiring creativity in the next generation of innovators.

Join in the celebration and become a partner for the National Inventors Hall of Fame Induction Ceremony.



#### ILLUMINATION CEREMONY

Wednesday, May 4, 2022 National Inventors Hall of Fame Museum Alexandria, Virginia

Pictured left: Inductee Arogyaswami Paulraj, inventor of MIMO Wireless Technology, places his name into the Gallery of Icons™.



#### INDUCTION CEREMONY

**Thursday, May 5, 2022 The Anthem** Washington, D.C.

Pictured left: Inductee Chieko Asakawa, inventor of the Home Page Reader, gives her acceptance speech.



## Why Sponsor

This elegant affair is the beginning of your partnership with the country's foremost nonprofit building strategic connections with industry leaders and leading the innovation movement in our country.

## **Invaluable Partnership Benefits**

Induction sponsors receive brand recognition before, during and after the Induction Ceremony events. In addition, NIHF offers collaborative support to highlight your brand through our digital and social media channels as well as public relations.

Additional opportunities for brand exposure are available for sponsors interested in partnering for exhibits at the NIHF Museum, which is located in Alexandria, Virginia, at the USPTO headquarters.



#### "CONNECTIVITY CHANGES EVERYTHING" E X H | B | T

Discover the innovators behind inventions that have changed the way we communicate, transitioning from dropped calls to today's 5G technology.

# Qualcom



**"50 YEARS OF INNOVATION"** E X H I B I T

Experience 50 years of automotive design and technology innovations when you climb inside a car that merges Ford Mustang models from 1965 and 2015.





#### 325 million impressions generated through media, equivalent to \$120.4 million in advertising



"Each year, I am inspired by the intelligence, perseverance and 'never give up' mentality our Inductees possess. We are proud to honor these Inductees and help tell their stories to the American people. These great visionaries not only changed the world as we know it through their innovations, but they also paved the path for future generations of STEM innovators."

Andrew Hirshfeld Commissioner for Patents, United States Patent and Trademark Office

### NIHF Induction partners have included:





The Amos E. Joel Young Inventors Endowment



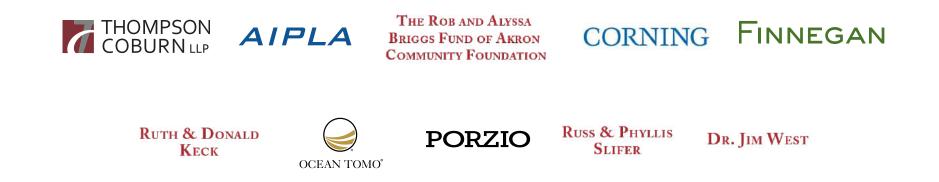






StanleyBlack&Decker

Google MARCONI Pricron De Renselaer



For a complete list of our NIHF Induction partners please visit www.invent.org/induction.

# NATIONAL INVENTORS HALL OF FAME Induction Ceremony



### **Sponsor Benefits**

NIHF Induction sponsorship packages are highly customizable, providing a wealth of unique benefits tailored to your needs. Please contact **sponsor@invent.org** or call **800-968-4332 (option 6)** for more information.

Gifts are tax-deductible to the extent allowed by law.



Sponsor Benefits	<b>Inductee</b> \$100,000	Entrepreneur \$50,000	<b>Visionary</b> \$25,000	<b>Honor</b> \$10,000	<b>Inspire</b> \$5,000	Challenge \$2,500
NIHF Illumination Ceremony, NIHF Museum Exhibits Opening & VIP Dinner   May 4, 2022	4 VIP	2 VIP				
NIHF Induction Ceremony & Dinner Invitations   May 5, 2022	20 VIP	10 VIP	8 VIP	8	4	2
Priority seating with a NIHF Inductee	Х	Х	Х			
Opportunities for unique brand exposure at NIHF Induction Ceremony VIP Reception or Afterparty	Х					
Recognition on the event's official photo website	Х					
Recognition in the event's official ceremony highlights video	Х					
On-stage introduction of a 2022 NIHF Inductee	Х	Х				
Logo recognition on the event's Step-and-Repeat backdrop	Х	Х				
Opportunity to be featured in an exclusive partner blog post on invent.org	Х	Х				
On-stage brand acknowledgement by Induction Ceremony emcee	Х	Х	Х			
Opportunity to host an event at the NIHF Museum	Х	Х	Х			
Opportunity to participate in a VIP NIHF Museum tour	Х	Х	Х	Х		
Recognition in the event's invitations	Logo	Logo	Logo	Listing		
Recognition in NIHF public relations efforts	Х	Х	Х	Х		
Recognition on NIHF social media platforms	Exclusive Post	Exclusive Post	Х	Х		
Logo recognition in the NIHF Museum	Х	Х	Х	Х	Х	
On-screen logo recognition during the event	Х	Х	Х	Х	Х	Х
Logo recognition in the printed program	Х	Х	Х	Х	Х	Х
Full-color advertising in the printed program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
Logo recognition on invent.org	Х	Х	Х	Х	Х	Х
Recognition in the NIHF Annual Report	Logo	Logo	Х	Х	Х	Х

The well-being of our Inductees, partners and event guests are our top priority. We will continue to monitor the impact of COVID-19 and its effects on the in-person aspects of the NIHF Induction events to ensure the safety of all guests.





## Confirm your sponsorship today!

Contact us at **800-968-4332 (option 6)** or **sponsor@invent.org** to discuss partnership opportunities available for the upcoming NIHF Induction events.

SECURE MY SPONSORSHIP

