

# PROGRAM WRITE-UPS

Below, you will find a variety of write-ups to promote this summer's all-new Camp Invention® program, Recharge! The write-ups can be used in emails, text messages, morning announcements, digital advertising (including on your school or district website), school newsletters or e-newsletters, community calendars and more!

*Note: Be sure to update the highlighted information with your local program details.*

## 30-WORD

Energize your child's creativity with the all-new Camp Invention® program, Recharge! [LOCATION] will host this K-6 program from [DATE] to [DATE]. [INSERT REGISTRATION INFORMATION]

Unlock your child's potential at Camp Invention®! This nationally acclaimed K-6 program comes to [LOCATION] from [DATE] to [DATE] and offers all-new hands-on STEM challenges. [INSERT REGISTRATION INFORMATION]

Spark your kid's imagination with new hands-on STEM fun at Camp Invention®! This K-6 program comes to [LOCATION] from [DATE] to [DATE]. [INSERT REGISTRATION INFORMATION]

The nationally acclaimed Camp Invention® comes to [LOCATION] from [DATE] to [DATE] with an inspiring new K-6 program: Recharge! [INSERT REGISTRATION INFORMATION]

Camp Invention® is bringing new, creative activities for grades K-6 to [LOCATION] the week of [DATE]! Register for the new program, Recharge, at [INSERT REGISTRATION INFORMATION]

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## 50-WORD

Spark your kid's creativity and confidence with our new Camp Invention® program! At [LOCATION] the week of [DATE], campers in grades K-6 will collaborate in hands-on activities exploring fun STEM concepts by taking apart their own microphone, exploring solar-powered crickets and more! Visit [INSERT REGISTRATION INFORMATION] to secure your spot!

## 75-WORD

Spark your kid's creativity and confidence with our new Camp Invention® program, Recharge! At [LOCATION] from [DATE] to [DATE], campers in grades K-6 will team up to take on fun, hands-on STEM challenges. From taking apart their own microphone to exploring solar-powered crickets and creating duck-launching devices, each activity is designed to give your young innovator an unforgettable summer experience. Visit [INSERT REGISTRATION INFORMATION] to secure your spot!

## 100-WORD

Energize your kid's creativity and confidence with our new Camp Invention® program, Recharge! When this nationally acclaimed program comes to [LOCATION] from [DATE] to [DATE], campers in grades K-6 will collaborate with friends in hands-on, open-ended STEM challenges. They'll take apart a microphone to explore its inner workings, build and test a device to launch rubber ducks, and design morphing vehicles for the Super Road Rally! Each activity is designed to inspire curiosity, spark imaginations and give your young innovator the best summer ever. Visit [INSERT REGISTRATION INFORMATION] to secure your spot!

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## 100-PLUS-WORD

Camp Invention is coming to **[SCHOOL DISTRICT NAME]**!

In partnership with the National Inventors Hall of Fame® (NIHF), **[SCHOOL DISTRICT NAME]** is pleased to offer the nationally acclaimed Camp Invention® program to children entering kindergarten through sixth grade. This exciting, weeklong summer adventure provides opportunities for open-ended exploration of science, technology, engineering and more! Children rotate through a variety of hands-on activities each day while collaborating with friends to think creatively and invent their own solutions to real-world challenges.

The week begins on **[START DATE]** with **[DIRECTOR NAME]** serving as Director, and the 2021 program lineup is the best yet, so whether your child is a new or returning camper, they are in for an amazing week full of new discoveries and “a-ha” moments!

During this energizing program, young innovators (aka campers) will:

- Design morphing vehicles to travel across land, then find inspiration in nature to add prototype elements for moving through air and water.
- Experiment with fun physics concepts like trajectory and velocity as they build, test and modify a device to launch rubber ducks to reach international landmarks.
- Make and adopt their own robotic crickets and apply empathy to build customized habitats and protective gear for their solar-powered bots.
- Reverse engineer their own wireless microphone to discover sound waves, then use their unique voice to create and promote an extraordinary invention.

**[IN PERSON]** Local educators facilitate the program and give participants the opportunity to explore, create and build confidence as they bring their biggest ideas to life.

**[AT HOME]** This year, your local program will be virtual so activity kits will be delivered directly to you and daily virtual sessions will be led by a local educator. Your child will have everything they need for an amazing week of STEM fun.

Visit **[WEBSITE]** or call **[PHONE NUMBER]** to secure your child’s spot today!