



National Inventors  
Hall of Fame®



INDUCTION  
C E R E M O N Y

THE 48<sup>TH</sup> ANNUAL  
**NATIONAL INVENTORS  
HALL OF FAME**  
*Induction Ceremony*



**When you partner with the National  
Inventors Hall of Fame<sup>®</sup> (NIHF), you are  
supporting more than just an event.**

True to our mission to recognize inventors and invention, promote creativity and advance the spirit of innovation, NIHF connects the inventors who have built the world around us with the next generation of innovators.

Your support will extend beyond the Induction events, as we share Inductees' stories with more than 165,000 children through our education programs and develop interactive exhibits for the NIHF Museum.

**Visit [invent.org/induction](https://invent.org/induction) for more information.**

Please contact [sponsor@invent.org](mailto:sponsor@invent.org) or call **800-968-4332** to discuss partnership opportunities.



*Inductee Ken Thompson, co-inventor of UNIX Operating System, gives his acceptance speech.*

## Event Overview

Be a part of The Greatest Celebration of American Innovation® and join NIHF to honor, celebrate and meet the world's greatest inventors!

Each year since 1973, NIHF has welcomed a new class of Inductees: visionary inventors whose patents, passion and perseverance have contributed significantly to the progress of society.

Held in partnership with the United States Patent and Trademark Office, the Induction Ceremony is the event of the year for leaders in innovation.

Your organization will take center stage at this two-day event – showcased as a leader in honoring the new class of Inductees, while inspiring creativity in the next generation of innovators.

Join in the celebration and become a partner for the 48<sup>th</sup> Annual National Inventors Hall of Fame Induction Ceremony. Updated event dates coming soon.



## ILLUMINATION C E R E M O N Y

**National Inventors Hall of Fame Museum**  
Alexandria, Virginia

*Pictured left: Inductee Arogyaswami Paulraj, inventor of MIMO Wireless Technology, places his name into the Gallery of Icons™.*



## INDUCTION C E R E M O N Y

**Washington, D.C.**

*Pictured left: Inductee Chieko Asakawa, inventor of the Home Page Reader, shakes hands with Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office Andrei Iancu.*



## Why Sponsor

This elegant, two-day affair is the beginning of your partnership with the country's foremost nonprofit building strategic connections with industry leaders and leading the innovation movement in our country.

## Invaluable Partnership Benefits

Co-marketing opportunities provide you with brand exposure at the event and at the NIHF Museum. NIHF also offers collaborative support to highlight your brand through original digital and social media content and traditional news coverage.



### "CONNECTIVITY CHANGES EVERYTHING" E X H I B I T

Discover the innovators behind inventions that have changed the way we communicate, transitioning from dropped calls to today's 5G technology.

**Qualcomm**



### "1ST & TEN LINE STADIUM" E X H I B I T

Several game-changing innovators have impacted sports. Inductee Stan Honey's invention of the Virtual Yellow 1st & Ten® line is brought to life in this exhibit.

**SMT.**  
CHANGING THE GAME



# United States Patent and Trademark Office

The United States Patent and Trademark Office promotes American innovation – the driving force of our 21<sup>st</sup>-century economy in many ways. One of those ways involves honoring and recognizing our nation’s foremost innovators annually at the National Inventors Hall of Fame® (NIHF) Induction Ceremony.

The United States Patent and Trademark Office has been a proud partner of NIHF since co-founding the nonprofit in 1973. NIHF is dedicated to honoring legendary inventors who have changed the world and improved the human condition.

Please visit [invent.org/induction](http://invent.org/induction) for more information about the 48th Annual Induction Ceremony and The Greatest Celebration of American Innovation®.

The NIHF Induction events offer a unique opportunity to meet and share an evening with our nation’s IP and innovation community, as well as the world’s greatest inventors who have positively influenced society through innovation and perseverance.

We hope you and your colleagues will join us and the country’s most innovative corporations and IP leaders for this world-class event.

Sincerely,

A handwritten signature in blue ink that reads "Andrei Iancu". The signature is fluid and cursive, written in a professional style.

Andrei Iancu

*Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office*



National Inventors  
Hall of Fame®

In partnership with



UNITED STATES  
PATENT AND TRADEMARK OFFICE

# 2019 NIHF Induction Highlights



226

Social posts mentioned  
@InventorsHOF



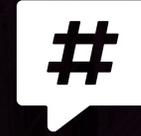
460

Event  
attendees



267,000

Inboxes  
received emails



2.6 million

#NIHF19  
impressions

## 250 News Hits



325 million impressions generated through media, equivalent to \$120.4 million in advertising

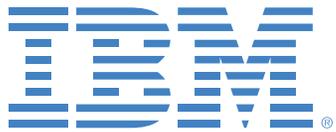


“That is what inventors do, and that is what we celebrate:  
the wonder of invention, the brilliance of inventors and  
the giant leaps they urge upon mankind.”

Andrei Iancu

*Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office*

# 2019 NIHF Induction partners included:



THE 48<sup>TH</sup> ANNUAL  
NATIONAL INVENTORS  
HALL OF FAME  
*Induction Ceremony*



## Sponsor Benefits

NIHF Induction sponsorship packages are highly customizable, providing a wealth of unique benefits tailored to your needs. Please contact [sponsor@invent.org](mailto:sponsor@invent.org) or call **800-968-4332** for more information.

*Gifts are tax-deductible to the extent allowed by law.*



*Inductee Rebecca Richards-Kortum, inventor of Medical Devices for Low-Resource Settings, gives her acceptance speech.*

# Sponsor Benefits

	Inductee \$100,000	Entrepreneur \$50,000	Visionary \$25,000	Honor \$10,000	Inspire \$5,000	Challenge \$2,500
<b>Event Tickets</b>						
Illumination Ceremony, NIHF Museum Exhibits opening and VIP Dinner	4 VIP	2 VIP				
Induction Ceremony VIP Reception	20 VIP	10 VIP	8 VIP			
Induction Ceremony Dinner	20 VIP	10 VIP	8 VIP	8	4	2
Priority seating with a NIHF Inductee	X	X	X			
<b>Additional Benefits</b>						
Exclusive opportunities for unique brand exposure at Induction events	X					
On-stage introduction of a 2020 Inductee	X	X				
Step-and-repeat backdrop branding	X	X				
Exclusive featured blog on invent.org	X	X				
On-stage brand acknowledgment during the Induction Ceremony	X	X				
Exclusive opportunity to host an event at the NIHF Museum and participate in a VIP museum tour	X	X	X			
Recognition in the Induction print and digital invitations	Logo	Logo	Logo	Listing		
Recognition on Induction public relations efforts	X	X	X	X		
Digital and social media recognition	X	X	X	X		
Logo recognition in the NIHF Museum	X	X	X	X	X	
On-screen logo recognition during the event	X	X	X	X	X	X
Logo recognition in the printed program	X	X	X	X	X	X
Full-color advertising in the printed program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
Logo recognition on invent.org	X	X	X	X	X	X
Recognition in the 2020 NIHF Annual Report	X	X	X	X	X	X



## Sponsor Benefit Add-Ons

Enhance your partnership with an exclusive naming rights opportunity. VIP Reception and After-Party add-ons are only available to donors of \$10K+.



### VIP RECEPTION SPONSOR

+\$25,000 | One Available

Kick off the evening with exclusive brand exposure alongside the United States Patent and Trademark Office, including:

- Logo recognition on VIP Reception signage
- Logo recognition on bar and reception table signage
- Recognition on the Night at the NIHF photo portal
- Recognition in the national press release as a VIP Reception Sponsor



### AFTER-PARTY SPONSOR

+\$25,000 | One Available

Wrap up the two-day celebration with brand visibility at the exciting After-Party, including:

- Logo recognition on After-Party signage
- Logo recognition on dessert table signage
- Recognition on the Night at the NIHF photo portal
- Recognition in the national press release as an After-Party Sponsor

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**Confirm your sponsorship today!**

Contact us at **800-968-4332** (option 6) or [sponsor@invent.org](mailto:sponsor@invent.org) to discuss partnership opportunities available for the upcoming NIHF Induction events.

SECURE MY SPONSORSHIP



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