



Collegiate Inventors
Competition®

CELEBRATING 3 DECADES OF INSPIRATION

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B E N E F I T S



Collegiate Inventors Competition®



COMPETITION OVERVIEW

Each year, college students from across the nation travel to the United States Patent and Trademark Office (USPTO) to take part in the Collegiate Inventors Competition® (CIC).

At the competition, Finalists present their groundbreaking innovations to a panel of judges comprised of National Inventors Hall of Fame® (NIHF) Inductees and USPTO officials.



EXPO

Thursday, Oct. 29 | 2 - 4 p.m. | USPTO Madison Building, Alexandria, VA

Finalists participate in an Expo where they showcase and demonstrate their inventions for NIHF Inductees, USPTO officials and patent examiners, corporate leaders and the general public.

Pictured left: 2019 CIC Finalist Lia Winter, from the University of Tennessee, Knoxville, presents her work to Expo attendees.



AWARDS DINNER

Thursday, Oct. 29 | 6 - 8:30 p.m. | Carlyle Club, Alexandria, VA

The networking continues at a private awards dinner. Cash prizes are awarded to the winners and runners-up in both the Graduate and Undergraduate categories, as well as the winner of the People's Choice Award.

Pictured left: CIC Finalists Sarah Lee from Johns Hopkins University and Karim Khalil from Massachusetts Institute of Technology enjoy dinner and networking with NIHF Inductee Al Langer, co-inventor of the implantable heart defibrillator.

Learn more about the Collegiate Inventors Competition at invent.org/events/cic-event.



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INVEST IN TODAY'S INNOVATORS AS WE CELEBRATE 3 DECADES OF INSPIRATION.

DIFFERENTIATE YOUR BRAND

Align your organization with an exceptional collegiate competition and gain national brand exposure through press, social media and recognition at the event.

#CIC2019 received 66K impressions on social media.

Recent media hits include:

- [Knoxville \(TN\) News Sentinel](#)
- [Rochester \(MN\) Post Bulletin](#)
- [Today's Medical Developments](#)
- [The Homer Horizon Daily](#)
- [Inventor's Digest](#)

SUPPORT THE FUTURE OF INNOVATION

CIC partners provide participants with the unique opportunity to fast track their innovation journey by:

- Winning cash prizes to help fund their invention
- Gaining applicable feedback on their inventions from innovation experts including NIH Inductees, USPTO officials and patent examiners, and corporate leaders
- Showcasing their work to the public at the CIC Expo

MOTIVATE YOUR EMPLOYEES

Provide your employees with new and exciting engagement opportunities, including first-round judging.

DISCOVER NEW TALENT

Meet the next generation of STEM problem solvers and idea leaders who are setting the stage for the next 30 years of innovation and beyond.

2019 CIC PARTNERS INCLUDED:



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HEAR FROM PAST CIC FINALISTS



“The community that this competition is fostering between the Finalists and Judges is awesome. There is so much creativity brought to this event and it’s cool to learn about the experiences other inventors have had.”

Elizabeth Bianchini

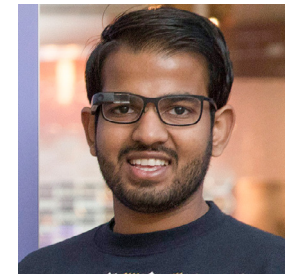
Massachusetts Institute of Technology
2018 Undergraduate Winner



“The publicity alone has been amazing. This is the first opportunity we’ve had to get our idea out there and now I get emails every day from around the country with people asking to join our clinical trial or asking when our device will be available to purchase. They all cite our status as CIC Finalists, so we are grateful for that.”

Clayton Andrews

Johns Hopkins University
2017 Undergraduate Winner



“Interacting with the National Inventors Hall of Fame Inductees means that you get feedback from people who have done this before. That mentorship is what helps you get to the end.”

Sarthak Srinivas

Georgia Institute of Technology
2017 Finalist

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PARTNER WITH THE COLLEGIATE INVENTORS COMPETITION TODAY!

Choose from the following sponsorship packages or work with us to customize your partnership experience.

To learn more about partnership opportunities available, please contact:

SPONSOR@INVENT.ORG
800-968-4332 (option 6)

Opportunities to support the Collegiate Inventors Competition are also available through in-kind sponsorship. Contact us for more information.

SPONSOR BENEFITS & LEVELS

	Entrepreneur \$50,000	Visionary \$25,000	Accelerator \$10,000	Connector \$5,000	Start-Up \$2,500
EVENT TICKETS					
CIC Awards Ceremony & Dinner Oct. 29, 2020	8	6	4	2	2
Priority seating with a CIC Finalist and/or NIHF Inductee Judge	x	x			
CIC Expo Oct. 29, 2020	x	x	x	x	x
BRAND RECOGNITION					
Opportunity to brand the 2020 CIC Finalists truss at the USPTO headquarters (must confirm by Sept. 1)	x				
Opportunity for unique brand exposure through the 2020 People's Choice Award or Innovation Award (must confirm by Sept. 15)	x				
Collaboration with NIHF on a blog post highlighting your partnership (must confirm by Oct. 2)	x				
Logo recognition on event signage (must confirm by Sept. 15)	x	x			
Exclusive access to Finalists' contact information	x	x			
Unique opportunity to host an event at the NIHF Museum and participate in a VIP museum tour	x	x			
Logo recognition in the CIC Finalists promotional video (must confirm by Oct. 2)	x	x	x		
Logo recognition on all print marketing materials (must confirm by Sept. 15)	x	x	x		
Recognition on all CIC press releases	x	x	x		
Digital and social media recognition (70K+ social followers across multiple platforms)	x	x	x		
Logo recognition on all digital marketing materials, including Call for Entries e-blasts and CIC Alumni e-news (10.5K+ student & university contacts)	x	x	x	x	
Yearlong logo recognition in the NIHF Museum, located in the USPTO headquarters	x	x	x	x	
On-screen logo recognition during the CIC Awards Dinner	x	x	x	x	x
Recognition in the NIHF Annual Report	x	x	x	x	x
Yearlong recognition on invent.org	x	x	x	x	x