**Social Media Content for Camp Invention**

When promoting your local Camp Invention® program through your Facebook Event page or personal Twitter profile, we recommend you use the posts below.

In this document there is general content for every Camp Invention program to use, as well as specific content for the Camp Invention programs Epic, Launch and Fast Forward. Note: Elevate content can be found in the “Social Media Content – Elevate” document.

IMPORTANT:

* Both Facebook and Twitter posts include the national Camp Invention page tag (@CampInvention). This allows viewers the ability to visit our page to learn more information before registering for your local program.
  + To activate the tag, click on the tag and after pasting in the copy, the text will turn blue to confirm the tag is activated.
* Refer to the document “Social Content – Images and Text” for social media posts that have an accompanying graphic. We recommend that you mix those posts in with the ones listed on this document.

**GENERAL FACEBOOK CONTENT:**

1) Calling all parents! If you are searching for a fun, weeklong summer program for your rising K-6th grader, you’re in luck! [Site name] is hosting [@CampInvention](https://www.facebook.com/CampInvention/) from [Date] to [Date]. Check out invent.org/camp or call 800-968-4332 for registration information!

2) Inventing isn’t always easy, but it sure is fun! We’re proud to host @CampInvention, a program of the National Inventors Hall of Fame®, at [Location] during the week of [Date]! Visit invent.org/camp or call 800-968-4332 to register!

3) Plan ahead for summer fun! @CampInvention is proudly hosted at [Site name] during the week of [Date]. If you register early enough, both new and returning participants can receive discounts. Call 800-968-4332 or visit invent.org/camp to register!

4) @CampInvention, a program of the National Inventors Hall of Fame®, is coming to [Site name] during the week of [Date]! Let your child’s imagination run wild while exploring connections between science, technology, engineering and innovation. Secure a spot by calling 800-968-4332 or visiting invent.org/camp!

5) [Site name] is reinventing summer fun with @CampInvention, a program of the National Inventors Hall of Fame®! It’s an exciting week your child won’t want to miss. Mark your calendars for [Date] and enroll today at invent.org/camp! Be sure to register early to secure your spot.

6) Charge into the future at @CampInvention, a weeklong summer STEM program created by the National Inventors Hall of Fame®! We’re proudly hosting Camp Invention from [Date] to [Date]. Find out additional information at invent.org/camp or by calling 800-968-4332.

7) @CampInvention gives students entering grades K-6 the opportunity to learn through hands-on activities and build skills during fast-paced, high-energy games! It’s coming to [Site name] during the week of [Date]. Find out more at invent.org/camp.

8) Hurry and register for @CampInvention soon! Learn more about the [Site name] location at invent.org/camp.

9) Did you know @CampInvention increases excitement for science, technology, engineering and innovation through fun, hands-on activities? You won’t want to miss out – visit invent.org/camp or call 800-968-4332 for additional information!

10) Is your child a rising student entering grades K-6? Learn more about @CampInvention, a fun summer camp where campers are encouraged to dream big, at invent.org/camp!

11) What’s @CampInvention? It’s the best way for rising students in grades K-6 to turn their dreams into the next big thing! Better yet, it’s a program of the National Inventors Hall of Fame®! Learn more at invent.org/camp.

12) It’s not too late to sign up for @CampInvention! Visit invent.org/camp today.

13) Did you know that professionals in STEM fields include engineers, scientists, architects, technicians and more? Find out how attending @CampInvention can spark your child’s interest in STEM-related fields by visiting invent.org/camp!

**GENERAL TWITTER CONTENT:**

1) Did you know [@CampInvention](https://twitter.com/CampInvention) is all about BIG ideas? We’re hosting camp for children in grades K-6. Sign up at invent.org/camp! #CampInvention

2) Let’s invent the future today! We’ll be hosting @CampInvention from [date]-[date]. Sign up at invent.org/camp or call 800-968-4332! #CampInvention

3) Your child can learn while having a blast this summer at @CampInvention! Find our school’s camp at invent.org/camp or call 800-968-4332! #CampInvention

4) Plan for summer fun today! We’ll be hosting @CampInvention from [date]-[date]. Go to invent.org/camp or call 800-968-4332 to register! #CampInvention

5) We're proud that @CampInvention, a program of @InventorsHOF, will be here from [date]-[date]. Learn more by visiting invent.org/camp! #CampInvention

6) Let your child’s imagination go wild while learning about science, technology & innovation with @CampInvention. invent.org/camp #CampInvention

7) Your child won’t want to miss a week of excitement at @CampInvention. Find our school at invent.org/camp & register today! #CampInvention

8) Charge into the future this summer at @CampInvention! Find our school at invent.org/camp or call 800-968-4332 & register today! #CampInvention

9) Let your child's imagination soar at [@CampInvention](https://twitter.com/CampInvention), running from [date] to [date] at [location]. Find out more at invent.org/camp. #CampInvention

10) Inventing is always fun – especially at @CampInvention! Register today at invent.org/camp! #CampInvention

**FAST FORWARD FACEBOOK CONTENT:**

1. This summer at @CampInvention campers will design smart houses as they invent and build gadgets and gizmos! Find our school at invent.org/camp or call 800-968-4332 & register today!
2. This summer in the Robotic Pet Vet™ module at @CampInvention children will receive their very own robotic dog that they get to personalize and bring home at the end of the week! Find our school at invent.org/camp or call 800-968-4332 & register today!
3. Explore sensors this summer with Optibot™ - a small driving bot that senses changes in dark and light surfaces at @CampInvention! Find our school at invent.org/camp and register today!
4. Inventing is fun, but it isn’t always easy. At @CampInvention children will receive new challenges each day that inspire them to think big, be bold and never give up. Register today at invent.org/camp!
5. This summer during the @CampInvention program Fast Forward, campers will direct light-sensing robots, build futuristic homes and receive their very own robotic dog! Learn more and register today at invent.org/camp.

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**EPIC FACEBOOK CONTENT:**

1) Not only will campers get to build their own DIY solar-powered cricket, they’ll also create their own language through code and build the best new tourist theme park! [Location] is hosting @CampInvention from [Date] to [Date]. Visit invent.org/camp or call 800-968-4332 to register!

2) Help your child become the next great inventor by securing their spot at @CampInvention this summer, where they’ll use reverse engineering to take apart items and look for interesting new parts to create the next big thing! [Location] is hosting Camp Invention from [Date] to [Date]. Head over to invent.org/camp or call 800-968-4332 for more information!

3) Imaginations will soar this summer at @CampInvention! A program of the National Inventors Hall of Fame®, Camp Invention will be hosted at [Location] during the week of [Date]! Visit invent.org/camp or call 800-968-4332 to register your son or daughter for a summer they’ll never forget!

4) @CampInvention is returning to [Location] from [Date] to [Date] again this year! Your son or daughter will be empowered to have big ideas while they take on challenges that inspire them to question, brainstorm, collaborate with teammates and build amazing invention prototypes. Find out additional information and register at invent.org/camp or by calling 800-968-4332!

5) @CampInvention, a program of the National Inventors Hall of Fame®, is coming to [Location] during the week of [Date]! Let your child’s imagination run wild while engaging in creative problem solving, collaboration and prototype building! Secure a spot today by calling 800-968-4332 or visiting invent.org/camp!

**EPIC TWITTER CONTENT:**

1.) A summer of fun awaits at @CampInvention, a program of @InventorsHOF! Find our school at invent.org/camp! #CampInvention

2.) Campers will use reverse engineering to create the next big thing at @CampInvention this summer! Secure your spot at invent.org/camp. #CampInvention

3.) Inspire your child to brainstorm, question, collaborate & build prototypes at @CampInvention this summer! Info at invent.org/camp! #CampInvention

4.) Your child will build their very own DIY solar-powered cricket while exploring the principles of physics at @CampInvention! invent.org/camp #CampInvention

5.) The sky’s the limit at @CampInvention! Campers participate in four fun-filled activities each day. Register now at invent.org/camp. #CampInvention

**LAUNCH FACEBOOK CONTENT:**

1) Campers will sling snowballs, launch rockets, build high-tech bubble blasters and more in the Launch program from @CampInvention. [Location] is hosting Camp Invention from [Date] to [Date]. Visit invent.org/camp or call 800-968-4332 to register!

2) Help your child become the next great inventor by securing their spot at @CampInvention. In Duct Tape Billionaire™, campers will use rolls and rolls of duct tape to design innovative prototypes. They will be challenged to market their product and learn about what it takes to run a successful business! [Location] is hosting Camp Invention from [Date] to [Date]. Head over to invent.org/camp or call 800-968-4332 for more information!

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4) @CampInvention is returning to [Location] from [Date] to [Date] again this year! Your son or daughter will be empowered to have big ideas while they take on challenges that inspire them to question, brainstorm, collaborate with teammates and build amazing invention prototypes. Find additional information and register at invent.org/camp or by calling 800-968-4332!

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1.) A summer of fun awaits at @CampInvention, a program of @InventorsHOF! Find our school at invent.org/camp! #CampInvention

2.) Campers will use reverse engineering to create the next big thing at @CampInvention this summer! Secure your spot at invent.org/camp. #CampInvention

3.) Inspire your child to brainstorm, question, collaborate & build prototypes at @CampInvention this summer! Info at invent.org/camp! #CampInvention

4.) Your child will launch snowballs, create high-tech bubble blasters and launch rockets into the sky at @CampInvention! invent.org/camp #CampInvention

5.) The sky’s the limit at @CampInvention! Campers participate in four fun-filled activities each day. Register now: invent.org/camp. #CampInvention