**Social Media Content for Camp Invention**

When promoting your local Camp Invention® program through your Facebook Event page or personal Twitter profile, we recommend you use the posts below.

In this document you will find general Camp Invention content, as well as content specific to Elevate.

IMPORTANT:

* Both Facebook and Twitter posts include the national Camp Invention page tag (@CampInvention). This allows viewers the ability to visit our page to learn more information before registering for your local program.
	+ To activate the tag, click on the tag and after pasting in the copy, the text will turn blue to confirm the tag is activated.
* Also refer to the document “SocialMedia\_Images-and-Text” for social media posts that have an accompanying graphic. We recommend that you mix those posts in with the ones listed on this document.

**GENERAL FACEBOOK CONTENT:**

1) Flight simulator robots, LED lights, high-energy hover ball activities and more! Check out the new [@CampInvention](https://www.facebook.com/CampInvention) program, Elevate! We’re lucky enough to be hosting the program at [Site name] during the week of [Date] for students entering grades K-6. Sign up by visiting invent.org/camp or call 800-968-4332.

2) Calling all parents! If you are searching for a fun, weeklong summer program for your rising K-6th grader, you’re in luck! [Site name] is hosting @CampInvention from [Date] to [Date]. Check out invent.org/camp or call 800-968-4332 to register!

3) Inventing isn’t always easy, but it sure is fun! We’re proud to host @CampInvention, a program of the National Inventors Hall of Fame®, at [Site name] during the week of [Date]! Visit invent.org/camp or call 800-968-4332 to reserve your spot!

4) Plan ahead for summer fun! @CampInvention will be hosted at [Site name] during the week of [Date]. Register early enough, and both new and returning participants can receive discounts. Call 800-968-4332 or visit invent.org/camp to register!

5) Camp Invention®, a program of the National Inventors Hall of Fame®, is coming to [Site name] during the week of [Date]! Let your child’s imagination run wild while exploring connections between science, technology, engineering and innovation. Secure a spot by calling 800-968-4332 or visiting invent.org/camp!

6) [Site name] is reinventing summer fun with @CampInvention, a program of the National Inventors Hall of Fame®! It’s an exciting week your child won’t want to miss. Mark your calendars for [Date] and enroll today at invent.org/camp! Be sure to register early to secure the best price.

7) Charge into the future at @CampInvention, a weeklong summer program created by the National Inventors Hall of Fame®! We’re proudly hosting Camp Invention from [Date] to [Date]. Find out additional information at invent.org/camp or by calling 800-968-4332.

8) Camp Invention® gives students entering grades K-6 the opportunity to learn through hands-on activities and build skills during fast-paced, high-energy games! It’s coming to [Site name] during the week of [Date]. Find out more at invent.org/camp!

11) Hurry and register for @CampInvention soon! Learn more about the [Site name] location at invent.org/camp.

12) Did you know @CampInvention increases excitement for science, technology, engineering and innovation through fun, hands-on activities? You won’t want to miss out! Visit invent.org/camp or call 800-968-4332 for additional information!

13) Is your child a rising student entering grades K-6? Learn more about @CampInvention, a fun summer camp where campers are encouraged to dream big! Register today at invent.org/camp.

14) What’s @CampInvention? It’s the best way for rising students in grades K-6 to turn their dreams into the next big thing. Better yet, it’s a program of the National Inventors Hall of Fame®! Learn more at invent.org/camp!

15) It’s not too late to sign up for @CampInvention! Register today at invent.org/camp!

16) Did you know that professionals in STEM fields include engineers, scientists, architects, technicians and more? Find out how attending @CampInvention can spark your child’s interest in STEM-related fields by visiting invent.org/camp!

**GENERAL TWITTER CONTENT:**

1) Did you know [@CampInvention](https://twitter.com/CampInvention) is all about BIG ideas? We’re hosting camp for children in grades K-6. Sign up at invent.org/camp! #CampInvention

2) Let’s invent the future today! We’ll be hosting @CampInvention from [Date] to [Date]. Sign up at invent.org/camp or call 800-968-4332! #CampInvention

3) Your child can learn while having a blast this summer at @CampInvention! Find our school’s camp at invent.org/camp or call 800-968-4332! #CampInvention

4) Plan for summer fun today! We’ll be hosting @CampInvention from [Date] to [Date]. Go to invent.org/camp or call 800-968-4332 to register! #CampInvention

5) We're proud that @CampInvention, a program of @InventorsHOF, will be here [Date] to [Date]. Learn more by visiting invent.org/camp! #CampInvention

6) Let your child’s imagination go wild while learning about science, technology & innovation with @CampInvention.  #CampInvention invent.org/camp

7) Your child won’t want to miss a week of excitement at @CampInvention. Find our school at invent.org/camp & register today! #CampInvention

8) Invent the future this summer at @CampInvention! Find our school at invent.org/camp or call 800-968-4332 & register today! #CampInvention

9) Let your child's imagination soar at @CampInvention, running from [Date] to [Date], at [Site name]. Find out more at invent.org/camp. #CampInvention

10) Inventing is always fun – especially at @CampInvention! Register today at invent.org/camp! #CampInvention

**ELEVATE FACEBOOK CONTENT:**

1) The new @CampInvention program, Elevate, allows campers to experience real-world problem solving and creative thinking! From flight simulator robots and creating futuristic inventions to engineering an innovative sports complex, campers will push their creativity to the limits! [Site name] is hosting Camp Invention from [Date] to [Date]. Visit invent.org/camp or call 800-968-4332 to register!

2) In Design Thinking Project™, an all-new 2019 @CampInvention module, children will identify a real-world problem and invent a solution. Campers will fill out a mock patent application, design logos and compete for investors! [Site name] is hosting Camp Invention from [Date] to [Date]. Head over to invent.org/camp or call 800-968-4332 for more information!

3) In the module Flight Lab™, @CampInvention campers will receive their own flight simulator robot named LINK to learn about a variety of flight principles such as lift, thrust and drag. Children will also experiment and compete in challenges using airplanes, gliders and rockets! Find out additional information and register at invent.org/camp or by calling 800-968-4332!

4) This summer, in the Rescue Squad™ module at @CampInvention children will collaborate and discover solutions to protect the Earth’s ecosystems as they compete in zipline races, explore energy conservation and help wildlife habitats. Find additional information and register at invent.org/camp or by calling 800-968-4332!

5) @Camp Invention, a program of the National Inventors Hall of Fame®, is coming to [Site name] during the week of [Date]! This summer campers will discover the great inventors behind their favorite sports, play high-energy hover ball games and design the ultimate sports complex. Secure a spot by calling 800-968-4332 or visiting invent.org/camp.

**ELEVATE TWITTER CONTENT:**

1.) Register your child for @CampInvention this summer – they’ll create their very own futuristic sports complex & receive their very own flight simulator robot! invent.org/camp. #CampInvention

2.) This summer @CampInvention campers will play high-energy hover ball games and learn about the numerous @InventorsHOF Inductees whose world-changing inventions have impacted the professional sports industry! Secure a spot today at invent.org/camp! #CampInvention

3.) Get ready for robots, hover ball games, airplanes, rockets and more in this year’s all-new @CampInvention program, Elevate! Register today at invent.org/camp! #CampInvention

4.) Children will join the Rescue Squad™ to restore natural environments across North America as they engineer solutions addressing real-world environmental challenges. Call 800-968.4332 & register today! #CampInvention

5.) We’ll be hosting the all-new @CampInvention 2019 program, Elevate, from [Date] to [Date]! Learn more & register at invent.org/camp. #CampInvention