**Camp Invention Morning Announcements**

*Below, we’ve provided a variety of calls to action (CTAs) to include with the Camp Invention® morning announcements. Please select the CTA that best fits your needs and add the appropriate CTA(s) to the announcement write-ups provided.*

**Calls to Action:**

* If you would like to learn more about this summer fun, raise your hand so your teacher can provide more information for you to take home!
* Want to learn more about this exciting experience? Take out a pen or pencil and write down this website: “invent.org/camp” — you can take this home to learn more with an adult!
* Stop by [the main office/bulletin board/teacher’s office] to pick up a flyer for more information!
* Visit invent.org/camp with a parent to learn more!
* Check out Camp Invention on YouTube with a parent to learn more and watch some of this summer fun in action!

**October 2019**

Do you love to sketch, create and design? Do you like using your imagination to come up with new ideas? Check out the all-new Camp Invention® program, where you will bring your designs and ideas to life, explore hands-on activities with friends, and take apart and personalize your own robot. [Insert CTA here]

**November 2019**

**National STEM Day: Friday, November 8**

Today is National STEM Day! At Camp Invention®,you can take on exciting STEM challenges and team up with friends to explore paper planes, rockets, robots and more! Celebrate National STEM Day by learning more about this fun, weeklong summer adventure at invent.org/camp!

**December 2019**

**Nobel Prize Day: Tuesday, December 10**

Today is Nobel Prize Day. This summer, you can learn from Nobel Prize-winning National Inventors Hall of Fame® Inductees at Camp Invention®! In this all-new program, you will team up with your friends to solve fun STEM challenges from these world-changing inventors. [Insert CTA]

**January 2020**

**Creativity Month**

January is Creativity Month! Do you like to get creative with hands-on activities? Camp Invention®, an exciting, weeklong summer adventure, will challenge you to use your creativity in all-new ways! In this program, you will use your imagination to create new ideas, design a sports complex and build a city using recyclable materials! [Insert CTA]

**Kid Inventors’ Day: Friday, January 17**

Happy Kid Inventors’ Day! Bring your biggest ideas to life this summer at Camp Invention®! In this year’s all-new program, you will use your imagination to turn your ideas into the next big thing, team up to protect Earth’s wildlife, customize and take home your own robot and have fun with friends during action-packed games. [Insert CTA]

**February 2020**

**National Inventors’ Day: Tuesday, February 11**

Today is National Inventors’ Day! Celebrate by collecting reusable items from around your house to create your own invention prototype. This summer, you can continue the fun at Camp Invention® —where you’ll spend a week taking on exciting challenges, sketching your big ideas, creating and building with friends! [Insert CTA]

**National Innovation Day: Sunday, February 16 (share on Friday, February 14)**

Sunday is National Innovation Day. Innovation is everywhere you look! At Camp Invention®, you can learn what it takes to be an inventor by turning your biggest ideas into world-changing inventions. Join your friends for a week of fun and exciting activities where you will use your imagination and never give up! [Insert CTA]

**March 2020**

**Craft Month**

March is Craft Month! Do you love hands-on activities where you can get creative using craft supplies, recyclable materials and drawing utensils? Celebrate Craft Month by exploring the all-new Camp Invention® program, where you will take creativity to a whole new level! This summer, you will have fun with friends as you explore sports trading cards, sketch and draw solutions to exciting challenges, and design gadgets to help save the Earth! [Insert CTA]

**Waffle Day: Wednesday, March 25**

Did you have a waffle for breakfast this morning? If so, you have begun the celebration of Waffle Day! And have you ever heard of Nike®? Well, you might be surprised to learn that the inventor who started the company, National Inventors Hall of Fame® Inductee Bill Bowerman, used a waffle iron to experiment with making waffle-ironed rubber to create a lightweight and durable bottom for shoes. Come to Camp Invention® this summer and discover more about inventors who have transformed our world with their creative ideas! [Insert CTA]

**April 2020**

**Earth Day: Wednesday, April 22**

Happy Earth Day! This summer at Camp Invention®, you can join the Rescue Squad™ to help protect the Earth! You will join teammates to compete in zipline races, help save wildlife habitats and create your own glowing plant. Exciting, hands-on challenges await! [Insert CTA]

**May 2020**

**National Inventors’ Month**

Happy National Inventors’ Month! Do you know what a patent is? A patent is what gives an inventor the rights to their invention. At Camp Invention® this summer, you will create inventions and learn how to protect your unique ideas. You will also experiment with rockets, planes and gliders; create a team mascot for your own sports stadium; and tackle exciting challenges on the Rescue Squad™! [Insert CTA]

**Teacher Appreciation Day: Tuesday, May 5**

Don’t forget to thank your teachers for all their hard work, because today is Teacher Appreciation Day! We’re so thankful for all the amazing, talented educators who are also part of Camp Invention® each summer. In this year’s all-new Camp Invention program, you will use real tools to take apart your own robot, use your creative thinking skills to design new ideas and have so much fun exploring with friends. [Insert CTA]

**June 2020**

**Drawing Day: Saturday, June 6 (share on Friday, June 5)**

Tomorrow is Drawing Day! Did you know that this summer at Camp Invention®, campers will sketch and draw their creative invention ideas using design materials like grease pencils and drafting symbol stamps? Each camper will receive their very own Design Thinking Portfolio to keep all their drawings and innovative ideas in one place! [Insert CTA]

**National Best Friends Day: Monday, June 8**

Today is National Best Friends Day! This summer you can join your best friends while also making new friends at Camp Invention®! Team up to turn your big ideas into inventions, design sports complexes, play action-packed games and take on exciting, hands-on challenges! [Insert CTA]