# CAMP INVENTION SOCIAL MEDIA TOOLKIT

Let your social circle know about Camp Invention!



Like Camp Invention on Facebook

- Can't wait for @CampInvention's new 2018 program, Fast Forward! Campers will be taking home two personalized robots, building a futuristic smart home and inventing something new every day! Learn more about the 2018 curriculum at campinvention.org/2018-program.
- In @CampInvention's new 2018 program, campers will take home two personalized robots! They'll launch into the future with their own Optibot, a self-driving bot, and then become Robotic Pet Vets and cure puppy problems with robotic dogs! Learn more about these activities and more at campinvention.org/2018-program.
- Inspire your young innovator to invent the future today with Camp Invention! Campers will explore with fun, hands-on activities that encourage creative problem solving, teamwork, entrepreneurship and curiosity. At the end of the program, each child will bring home two personalized robots! Learn more and secure your child's spot today at campinvention.org.



Follow: @CampInvention Hashtag to Use: #CampInvention



Registration for #CampInvention is underway! Introduce your young innovator to the world of #STEM and secure your spot today at campinvention.org.

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Name Ø @Username

Secure your child's spot today for #CampInvention 2018! At the end of the program, each camper will bring home TWO personalized robots! Learn more at campinvention.org.



What do Optibot, Robotic Pet Vet, Mod My Mini Mansion and Stick To It all have in common? They're all modules in this year's #CampInvention curriculum! Secure your child's spot at your local camp today at campinvention.org.

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Let your young innovator invent the future today! Registration is open at your local camp for the 2018 #CampInvention program! Secure your spot now at campinvention.org.

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# NATIONAL INVENTORS HALL OF FAME®

The National Inventors Hall of Fame was founded in 1973 in partnership with the United States Patent and Trademark Office to honor the individuals who conceived, patented and advanced the greatest technological achievements of our nation. Since then, the organization has evolved to be the nation's leading nonprofit providing STEM and innovation-focused education programs, competitions and events. We believe our role as a Hall of Fame is to not only honor the individuals whose inventions have made the world a better place, but also to ensure American ingenuity continues to thrive in the hands of the generations to come. This belief is what drives our mission: to recognize inventors and invention, celebrate our country's rich, innovative history, inspire creativity, and advance the spirit of innovation and entrepreneurship.





## **CAMP INVENTION OVERVIEW**

Camp Invention® is the only nationally recognized, non-profit summer enrichment program for rising K-6 graders that is inspired by the brightest thinkers around—the Inductees of the National Inventors Hall of Fame®. Children are empowered to have big ideas while they take on challenges that inspire them to question, brainstorm, collaborate with teammates and build amazing invention prototypes!

Fast Forward, Camp Invention's 2018 curriculum, immerses students in hands-on STEM fun in the fields of Science, Technology, Engineering and Mathematics (STEM). At the end of the program, each camper will bring home two personalized robots!

#### **BECOME A SPONSOR**

Join our commitment to inspire the next generation of curious minds to innovate. Contact us at <a href="mailto:sponsor@invent.org">sponsor@invent.org</a> to.

- · Over 30,000 underserved children were impacted in 2017.
- · For a full list of sponsors, including government support, click here.

## **CAMP INVENTION FAST FACTS**

- · Camp Invention is designed for children entering grades K-6
- · Last year, more than 125,000 young innovators were inspired at Camp Invention.
- · The team member-to-child ratio is 1:8
- · Register by May 4 to save \$15 using promo code SAVEBIG15
- · Registration fees vary by location

#### **RESOURCES**

Camp Invention www.invent.org/inspire





Hall of Fame www.invent.org









United States Patent & Trademark Office www.uspto.gov







### **MEDIA CONTACT**

Ken Torisky
National Inventors Hall of Fame
800.968.4332 ext. 6085
ktorisky@invent.org

# **2018 PROGRAM HIGHLIGHTS**

#### **Optibot**™

Children will launch into the future with their own Optibot—a small self-driving bot that senses changes in light. Exploring the technology behind transportation, children will design the ultimate futuristic vehicle that might one day be reality!

#### Robotic Pet Vet™

Animal shelters are reporting that malfunctioning robotic dogs have been popping up all over town. Hurry and tell your young inventor to grab their vet kit because there's only one cure for these pups—innovation! Throughout this activity, campers diagnose puppy problems and design and build dog parks as they hammer out ideas for the best dog park

#### Mod My Mini Mansion™

Campers will dream up and design their very own futuristic smart home filled with gadgets, LEDs, technology and innovation! From talking mirrors to toasters that know how to cook their favorite foods, your child will invent and build models of these smart gadgets and gizmos.

#### Stick To It™

Campers will invent something new every day as they explore what it is like to be a physicist, engineer and entrepreneur. Daily challenges inspire campers to bring their own ideas to the table, think big, persevere and get to the heart of what it means to be an inventor. Your young innovator will invent, make and craft solutions to real-world challenges by building their own prototypes and discovering that anything is possible!