

Camp Ambassador Checklist

We want you to step into your **Camp Ambassador role** with confidence! This simple checklist outlines everything you'll need to do throughout your experience to help make your Camp Invention® program a success.

- Access the **Camp Ambassador Digital Headquarters** at socialpresskit.com/campinvention



- Attend the live **Camp Ambassador Training**

Keep an eye on your inbox – your session details will be emailed to you soon!

- Pass out all your referral cards

Hand out all your referral cards included in your Welcome Box to friends, family or anyone in your circle. This is your exclusive discount to share and a great way to help more families discover Camp Invention.

- Drop off all flyers at high-traffic community locations

Prioritize popular locations where families visit, like libraries, community centers and parks. Be sure to seek permission when possible before leaving flyers.

- Post five times on your social media platforms, like Instagram and Facebook

You'll find sample posts and photos at the **Camp Ambassador Digital Headquarters** to make sharing super easy. Bookmark the page and check back frequently for updated content that includes discount deadlines, holiday connections and more!



- Send a text to all your friends about Camp Invention

Also at the **Camp Ambassador Digital Headquarters**, we've included prewritten texts to send to your crew. All you have to do is copy, paste and hit send!

- Ask the social community groups you participate in to share about Camp Invention

Using any of the tools provided, think about spreading the word in parent groups, Scout troops, sports teams, book clubs and wherever else you can think of to reach more families!

Each week during camp season, the Ambassador with the highest number of registrations will win a \$250 Amazon Gift Card!

For a full list of contest rules, visit invent.org/camp-ambassador

