

# 

# WASHINGTON DC • MAY 8, 2025



#### INSPIRING GENERATIONS OF INNOVATORS

When you partner with the National Inventors Hall of Fame®, you support more than an event. You contribute to a brighter, more innovative future.

You make it possible to continue sharing Inductees' lessons and stories through nationwide invention education programs, innovative competitions and interactive exhibits at the National Inventors Hall of Fame Museum.

Your partnership makes a lasting difference by furthering our mission to recognize inventors, promote creativity, and advance the spirit of innovation and entrepreneurship.







Front cover left to right: 2024 Inductees Andrea Goldsmith, Asad Madni, Eric Betzig, Xiaowei Zhuang and James Allison, and Lanny Smoot.



#### UNITED STATES PATENT AND TRADEMARK OFFICE

Over 50 years ago, the United States Patent and Trademark Office (USPTO) cofounded the National Inventors Hall of Fame to recognize excellence in American innovation. As the driving force for our economy, innovation will ensure America's continued success.

With a shared mission to celebrate the world's most influential U.S. patent holders and ensure that America's rich history of ingenuity is carried into the future, the USPTO is proud to support the ongoing work of the National Inventors Hall of Fame.

At the NIHF Induction Ceremony, the Greatest Celebration of American Innovation<sup>®</sup>, we will gather with the Inductees whose work has shaped our world and together support a vital mission to invent an even brighter tomorrow.

The NIHF Induction events offer a unique opportunity to share an evening with our nation's IP and innovation community, as well as with innovators who have literally changed the world through their creativity and persistence. For more information about the NIHF Induction Ceremony - the Greatest Celebration of American Innovation<sup>®</sup> - please visit invent.org/induction.

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Sincerely,

Coke Morgan Stewart

Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the United States Patent and Trademark Office



National Inventors Hall of Fame®





#### **EVENT OVERVIEW**

Honor and sustain legacies of invention by joining the Greatest Celebration of American Innovation: the National Inventors Hall of Fame Induction Ceremony. Since 1973, the Hall of Fame has honored 639 Inductees whose ingenuity, creativity and persistence have made our lives easier, healthier, safer and more fulfilling. Now, your support can honor even more innovative heroes. Held in partnership with the USPTO and celebrating the past, present and future of invention, the Induction Ceremony is the year's most prestigious event for leaders in innovation. At this annual event, your organization can make a meaningful impact by recognizing the newest class of Inductees and inspiring the next generation.

Join in the celebration and become a partner for the National Inventors Hall of Fame Induction Ceremony.





# **INDUCTION CEREMONY**

Thursday, May 8, 2025 The Anthem Washington, D.C.

# **ILLUMINATION CEREMONY**

Wednesday, May 7, 2025 National Inventors Hall of Fame Museum Alexandria, Virginia





JOHN R. ADLER JR. CyberKnife<sup>®</sup> Stereotactic Radiosurgery



#### JAMES **FUJIMOTO**

Optical Coherence Tomography (OCT)



#### DAVID HUANG

Optical Coherence Tomography (OCT)

# INDUCTEE CLASS OF



ERIC **SWANSON** Optical Coherence Tomography (OCT)





BARNEY GRAHAM Structure-Based Vaccine Design

PAMELA

Control

MARRONE

**Biological Pest** 



#### JASON MCLELLAN

Structure-Based Vaccine Design



#### RICHARD SCHATZ

Palmaz-Schatz **Coronary Stent** 

# HISTORICAL INDUCTEES



#### **KARL BACON**

Tubular Steel Track Roller Coaster



ED MORGAN

Tubular Steel Track Roller Coaster



TOM BLAKE Surfboard Design



#### EMIL J FREIREICH

Continuous-Flow Blood Cell Separator



#### GEORGE JUDSON

Continuous-Flow Blood Cell Separator





VIRGINIA NORWOOD **Multispectral** Scanner







#### WHY SPONSOR

This elegant affair is the beginning of a meaningful partnership. For more than 50 years, our nonprofit has reached young innovators nationwide with the stories and lessons of our Inductees. With your support, there is no limit to what we can achieve in the next 50 years.

#### **INVALUABLE PARTNERSHIP BENEFITS**

Induction sponsors receive brand recognition before, during and after the Induction Ceremony events. In addition, the National Inventors Hall of Fame offers collaborative support to highlight your brand through our digital and social media channels as well as public relations.

Exhibits at the National Inventors Hall of Fame Museum, located at the USPTO headquarters in Alexandria, Virginia, offer additional sponsorship opportunities that may be tailored to your brand and philanthropic goals.

# Women in Innovation



# WOMEN IN INNOVATION EXHIBIT

Discover breakthrough inventions and witness powerful interviews with current and future leaders in STEM.

## SPONSORED BY Qualcom



# A LEGACY OF INNOVATION

See how the Bobcat® skid-steer loader, invented by 2023 Inductees Cyril and Louis Keller, launched the compact equipment industry and made a global impact.



#### 2024 NATIONAL INVENTORS HALL OF FAME INDUCTION HIGHLIGHTS

472,180 #NIHF2024 SOCIAL IMPRESSIONS

2,636 SOCIAL POSTS MENTIONED @INVENTORSHOF

1,050 NEWS HITS

**10.6** BILLION IMPRESSIONS GENERATED THROUGH MEDIA, EQUIVALENT TO \$3.9 BILLION IN ADVERTISING





Inductee Rory Cooper, inventor of Wheelchair Technology, celebrates with his wife Rosemarie Cooper at the Induction Ceremony.



Inductees Shankar Balasubramanian and David Klenerman, co-inventors of Sequencing-by-Synthesis (SBS) and Xiaowei Zhuang, inventor of Stochastic Optical Reconstruction Microscopy (STORM), at the Innovation Celebration.

# NATIONAL INVENTORS HALL OF FAME INDUCTION PARTNERS HAVE INCLUDED:

Presenting Sponsor for Ceremony

USPTO

Entrepreneur Sponsor

Qualcom

Visionary Sponsors



WILSON SONSINI Honor Sponsors

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Mary Beth Carroll & Dr. Keith Wilson

**Richard W. Pogue** 



Inspire Sponsors

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**Deloitte**.

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Dr. Margaret

M. Wu

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For a complete list of our NIHF Induction partners, please visit invent.org/induction.

#### **SPONSOR BENEFITS**

The National Inventors Hall of Fame Induction sponsorship packages are highly customizable, providing a wealth of unique benefits tailored to your needs.

Secure your sponsorship now for the May 2025 National Inventors Hall of Fame Induction Ceremony!

Gifts are tax deductible to the extent allowed by law.



NIHF Inductee Sumita Mitra, inventor of Nanocomposite Dental Materials, and her husband Sam Mitra.



Ralph Meyer, grandson of 2024 Inductee Ralph Teetor, inventor of Cruise Control.



SPONSOR BENEFITS	<b>Inductee</b> \$100,000	Entrepreneur \$50,000	Visionary \$25,000	<b>Honor</b> \$10,000	<b>Inspire</b> \$5,000	<b>Challenge</b> \$2,500
National Inventors Hall of Fame (NIHF) Illumination Ceremony, Museum Exhibits Opening & VIP Dinner Invitations, May 7, 2025	4 VIP	2 VIP				
NIHF Induction Ceremony & Dinner Invitations, May 8, 2025	20 VIP	10 VIP	8 VIP	8	4	2
Priority Induction Ceremony seating with a NIHF Inductee	$\checkmark$	$\checkmark$	$\checkmark$			
Opportunities for unique brand exposure at NIHF Induction Ceremony VIP Reception or Afterparty	$\checkmark$					
Recognition in the Induction Ceremony highlight video	$\checkmark$					
On-stage introduction of a 2025 NIHF Inductee	$\checkmark$	$\checkmark$				
Logo recognition on the Step-and-Repeat backdrop	$\checkmark$	$\checkmark$				
Featured recognition on the NIHF blog	$\checkmark$	$\checkmark$				
On-stage brand acknowledgment	$\checkmark$	$\checkmark$	$\checkmark$			
Opportunity to host an event at the NIHF Museum	$\checkmark$	$\checkmark$	$\checkmark$			
Opportunity to participate in a VIP NIHF Museum tour	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Recognition on the Induction Ceremony invitation	Logo	Logo	Logo	Listing		
Recognition in NIHF public relations	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Recognition on NIHF social media channels	Exclusive Post	Exclusive Post	$\checkmark$	$\checkmark$		
Logo recognition on NIHF eblasts featuring the Induction Ceremony	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Logo recognition in the NIHF Museum	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
On-screen logo recognition during the event	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo recognition in the printed program	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Full-color advertisement in the printed program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
Logo recognition on invent.org	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Recognition in the NIHF Annual Report	Logo	Logo	Listing	Listing	Listing	Listing



## NATIONAL INVENTORS HALL OF FAME

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### CONFIRM YOUR SPONSORSHIP TODAY!

Contact us at **800-968-4332** (option 6) or **<u>sponsor@invent.org</u>** to discuss partnership opportunities available for the upcoming Induction events.

SECURE MY SPONSORSHIP

HONOR INSPIRE CHALLENGE