



# INDUCTION CEREMONY

WASHINGTON DC ◊ MAY 9, 2024



HONOR ◊ INSPIRE ◊ CHALLENGE



# INSPIRING GENERATIONS OF INNOVATORS

When you partner with the National Inventors Hall of Fame® (NIHF), you are supporting more than an event. You are contributing to a more innovative future.

With your support, we will continue to share Inductees' lessons and stories through nationwide invention education programs, innovative competitions and interactive exhibits at the National Inventors Hall of Fame Museum.

Your partnership will help us reach the next 50 years and beyond, furthering our mission to recognize inventors, promote creativity, and advance the spirit of innovation and entrepreneurship.



*Inductee Margaret Wu, inventor of synthetic lubricants.*



*Inductee Rory Cooper, inventor of wheelchair technology.*



*Inductee Jacqueline Quinn, inventor of EZVI (emulsified zero-valent iron).*





## UNITED STATES PATENT AND TRADEMARK OFFICE

In 1973, the United States Patent and Trademark Office (USPTO) co-founded the National Inventors Hall of Fame, and over the past 50 years, our partnership has grown into an inspiring force for creativity and innovation. With a shared mission to celebrate the world's most influential U.S. patent holders and ensure that America's rich history of ingenuity is carried into the future, the USPTO is proud to support the ongoing work of the National Inventors Hall of Fame.

This nonprofit mission reaches more than 361,000 children annually, equipping them with the mindset, skills and intellectual property knowledge to become the next creators, innovators and entrepreneurs to change the world.

**Together, we are empowering the innovators who will define the future.**

I invite you to join the Greatest Celebration of American Innovation®, where we will gather with the National Inventors Hall of Fame Inductees whose work has shaped our society and support a vital mission to invent an even brighter tomorrow.

*Kathi Vidal*

Sincerely,

Kathi Vidal

Under Secretary of Commerce for Intellectual Property and Director of the  
United States Patent and Trademark Office



National Inventors  
Hall of Fame®

In partnership with



UNITED STATES  
PATENT AND TRADEMARK OFFICE ®





Inductees Jennifer Doudna and Emmanuelle Charpentier, co-inventors of CRISPR-Cas9 gene editing, after receiving their honor.

## EVENT OVERVIEW

Honor and sustain legacies of invention by joining the Greatest Celebration of American Innovation: the National Inventors Hall of Fame Induction Ceremony. In its first 50 years, the Hall of Fame has honored more than 600 Inductees whose ingenuity, creativity and persistence have made our lives easier, healthier, safer and more fulfilling. Now, your support can help shape the next 50 years. Held in partnership with the USPTO and celebrating the past, present and future of invention, the Induction Ceremony is the year's most prestigious event for leaders in innovation. At this annual event, your organization can make a meaningful impact by honoring the newest class of Inductees and inspiring the next generation.

**Join in the celebration and become a partner for the National Inventors Hall of Fame Induction Ceremony.**



## ILLUMINATION CEREMONY

**Wednesday, May 8, 2024**  
**National Inventors Hall of Fame Museum**  
**Alexandria, Virginia**

*Inductee Robert G. Bryant, inventor of LaRC-SI (Langley Research Center-Soluble Imide), places his name into the Gallery of Icons™.*



## INDUCTION CEREMONY

**Thursday, May 9, 2024**  
**The Anthem**  
**Washington, D.C.**

*Inductee Philippe Horvath, co-inventor of CRISPR-enhanced food products, during his acceptance speech.*

# CLASS OF 2024



**JAMES  
ALLISON**  
Immune  
Checkpoint  
Blockade Therapy



**SHANKAR  
BALASUBRAMANIAN**  
Sequencing-by-  
Synthesis (SBS)



**DAVID  
KLENERMAN**  
Sequencing-by-  
Synthesis (SBS)



**ERIC BETZIG**  
Photoactivated  
Localization  
Microscopy  
(PALM)



**HARALD  
HESS**  
Photoactivated  
Localization  
Microscopy  
(PALM)



**ANDREA  
GOLDSMITH**  
Adaptive  
Beamforming for  
Multi-Antenna  
Wi-Fi



**ASAD  
MADNI**  
MEMS  
Gyroscope for  
Aerospace and  
Automotive  
Safety



**LANNY  
SMOOT**  
Theatrical  
Technologies and  
Special Effects



**XIAOWEI  
ZHUANG**  
Stochastic Optical  
Reconstruction  
Microscopy  
(STORM)

## 2024 HISTORICAL INDUCTEES



**JOSEPH-  
ARMAND  
BOMBARDIER**  
Snowmobile



**GEORGE  
WASHINGTON  
MURRAY**  
Agricultural  
Machinery



**MARY  
FLORENCE  
POTTS**  
Cold-Handle  
Sad Iron



**ALICE STOLL**  
Fire-Resistant  
Fibers and  
Fabrics



**JOKICHI  
TAKAMINE**  
Adrenaline  
(Adrenalin®)



**RALPH  
TEETOR**  
Cruise Control







## WHY SPONSOR

This elegant affair is the beginning of a meaningful partnership. Over the past 50 years, our nonprofit has reached young innovators nationwide with the stories and lessons of our Inductees. With your support, there is no limit to what we can achieve in the next 50 years.

## INVALUABLE PARTNERSHIP BENEFITS

Induction sponsors receive brand recognition before, during and after the Induction Ceremony events. In addition, the National Inventors Hall of Fame offers collaborative support to highlight your brand through our digital and social media channels as well as public relations.

Exhibits at the National Inventors Hall of Fame Museum, located at the USPTO headquarters in Alexandria, Virginia, offer additional sponsorship opportunities that can be tailored to your brand and philanthropic goals.



## WOMEN IN INNOVATION EXHIBIT

Discover breakthrough inventions, see interviews with women and girls in STEM, and learn about the need for greater diversity in patenting.

SPONSORED BY **Qualcomm**



## A LEGACY OF INNOVATION

See how the Bobcat® skid-steer loader, invented by 2023 Inductees Cyril and Louis Keller, launched the compact equipment industry and made a global impact.

SPONSORED BY  **Bobcat®**

# 2023 NATIONAL INVENTORS HALL OF FAME INDUCTION HIGHLIGHTS

**660,685** #NIHF2023 SOCIAL IMPRESSIONS

**437** SOCIAL POSTS MENTIONED @INVENTORSHOF

**1,100** NEWS HITS

**1.5** BILLION IMPRESSIONS GENERATED THROUGH MEDIA,  
EQUIVALENT TO \$560 MILLION IN ADVERTISING



"In honoring National Inventors Hall of Fame Inductees, we honor the spirit of innovation needed to solve the world's challenges and move our society forward. We shine a spotlight on the unique backgrounds, perspectives and accomplishments of these extraordinary role models and help to instill this same spirit in coming generations. It is truly an honor to celebrate the diverse stories of world-changing Inductees."

**Kathi Vidal**, Under Secretary of Commerce for Intellectual Property  
and Director of the United States Patent and Trademark Office



*Induction Ceremony guests celebrate with 2023 Inductee Rodolphe Barrangou, co-inventor of CRISPR-enhanced food products.*



*A Camp Invention camper meets Inductee Lonnie Johnson, inventor of the Super Soaker®.*



# NATIONAL INVENTORS HALL OF FAME INDUCTION PARTNERS HAVE INCLUDED:



UNITED STATES  
PATENT AND TRADEMARK OFFICE ®



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Dr. Jean Bailey,  
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For a complete list of our NIHF Induction partners, please visit [www.invent.org/induction](http://www.invent.org/induction).

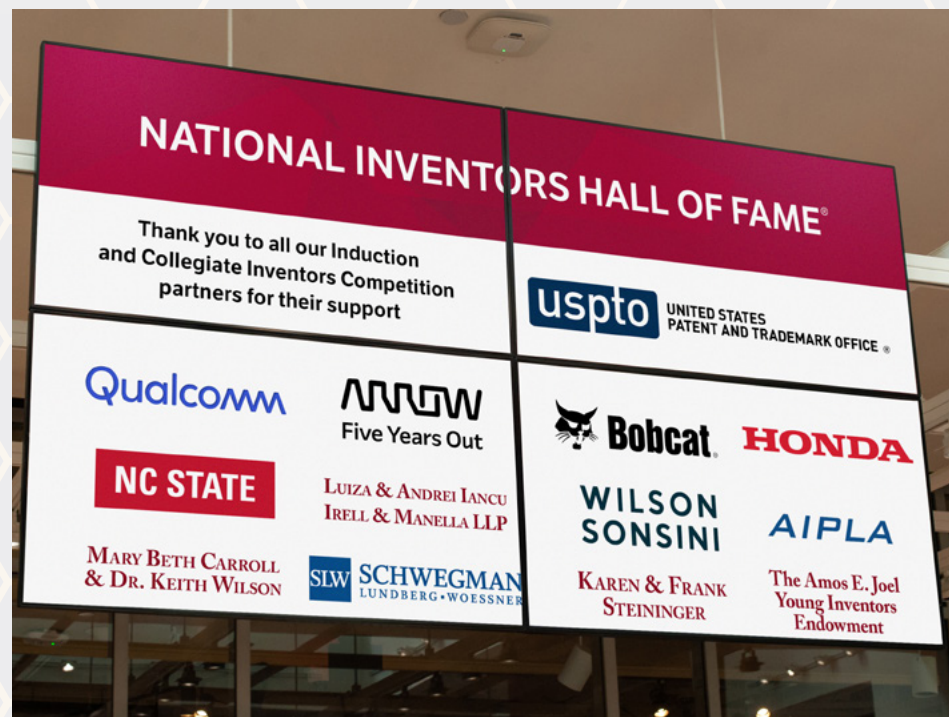


## SPONSOR BENEFITS

The National Inventors Hall of Fame Induction sponsorship packages are highly customizable, providing a wealth of unique benefits tailored to your needs.

Secure your sponsorship now for the May 2024 National Inventors Hall of Fame Induction Ceremony!

*Gifts are tax deductible to the extent allowed by law.*



## SPONSOR BENEFITS

	Inductee \$100,000	Entrepreneur \$50,000	Visionary \$25,000	Honor \$10,000	Inspire \$5,000	Challenge \$2,500
National Inventors Hall of Fame (NIHF) Illumination Ceremony, Museum Exhibits Opening & VIP Dinner Invitations, May 8, 2024	4 VIP	2 VIP				
NIHF Induction Ceremony & Dinner Invitations, May 9, 2024	20 VIP	10 VIP	8 VIP	8	4	2
Priority Induction Ceremony seating with a NIHF Inductee	✓	✓	✓			
Opportunities for unique brand exposure at NIHF Induction Ceremony VIP Reception or Afterparty	✓					
Recognition in the Induction Ceremony highlight video	✓					
On-stage introduction of a 2024 NIHF Inductee	✓	✓				
Logo recognition on the Step-and-Repeat backdrop	✓	✓				
Featured recognition on the NIHF blog	✓	✓				
On-stage brand acknowledgment	✓	✓	✓			
Opportunity to host an event at the NIHF Museum	✓	✓	✓			
Opportunity to participate in a VIP NIHF Museum tour	✓	✓	✓	✓		
Recognition on the Induction Ceremony invitation	Logo	Logo	Logo	Listing		
Recognition in NIHF public relations	✓	✓	✓	✓		
Recognition on NIHF social media platforms	Exclusive Post	Exclusive Post	✓	✓		
Logo recognition on NIHF eblasts featuring the Induction Ceremony	✓	✓	✓	✓		
Logo recognition in the NIHF Museum	✓	✓	✓	✓	✓	
On-screen logo recognition during the event	✓	✓	✓	✓	✓	✓
Logo recognition in the printed program	✓	✓	✓	✓	✓	✓
Full-color advertisement in the printed program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
Logo recognition on invent.org	✓	✓	✓	✓	✓	✓
Recognition in the NIHF Annual Report	Logo	Logo	Listing	Listing	Listing	Listing





NATIONAL INVENTORS  
HALL OF FAME

INDUCTION CEREMONY

WASHINGTON DC ◊ MAY 9, 2024

**CONFIRM YOUR SPONSORSHIP TODAY!**

Contact us at **800-968-4332** (option 6) or [sponsor@invent.org](mailto:sponsor@invent.org) to discuss partnership opportunities available for the upcoming Induction events.

SECURE MY SPONSORSHIP

HONOR ◊ INSPIRE ◊ CHALLENGE