

SPONSOR BENEFITS	Entrepreneur \$50,000	Visionary \$25,000	Accelerator \$10,000	Connector \$5,000	Start-up \$2,500
EVENT TICKETS					
Collegiate Inventors Competition® (CIC) Award Dinner Oct. 17, 2024	8	6	4	2	2
Priority seating with a CIC Finalist and/or National Inventors Hall of Fame® (NIHF) Inductee Judge	✓	✓			
BRAND RECOGNITION					
Opportunity to brand the 2024 CIC Finalists Banner Display at the United States Patent and Trademark Office (USPTO) headquarters (must confirm by Aug. 1)	✓				
Opportunity for unique brand exposure through the 2024 People's Choice Award	✓				
Collaboration with NIHF on a blog post highlighting your partnership (must confirm by Sept. 1)	\checkmark				
Logo recognition on event signage (must confirm by Aug. 1)	✓	✓			
Exclusive access to Finalists' contact information	✓	√			
Unique opportunity to host an event at the NIHF Museum and participate in a VIP museum tour	✓	√			
Logo recognition in the CIC Finalists promotional video (must confirm by Sept. 1)	\checkmark	✓	✓		





BRAND RECOGNITION CONTINUED	Entrepreneur \$50,000	Visionary \$25,000	Accelerator \$10,000	Connector \$5,000	Start-up \$2,500
Logo recognition on all marketing materials (must confirm by Aug. 1)	✓	✓	✓		
Recognition in all CIC press releases	✓	✓	✓		
Logo recognition on CIC long sleeve/sweatshirt (must confirm by July 21)	✓	✓	✓		
Digital and social media recognition	√	√	✓		
Logo recognition on all digital marketing materials, including Call for Entries e-blasts and CIC alumni e-news (10.5K+ student & university contacts)	✓	√	✓	✓	
Yearlong logo recognition in the NIHF museum, located in the USPTO headquarters	✓	✓	✓	√	
On-screen logo recognition during the CIC Awards Dinner	✓	✓	✓	✓	✓
Recognition in the NIHF Annual Report	\checkmark	✓	✓	✓	✓
Yearlong recognition on invent.org	√	√	√	√	√