



Collegiate Inventors
Competition®



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Collegiate Inventors Competition®



COMPETITION OVERVIEW

2022 COMPETITION DATES: OCT 11-12

LOCATION: ALEXANDRIA, VA.

Since 1990, the Collegiate Inventors Competition® (CIC) has given the country's most innovative college students the opportunity to showcase their cutting-edge research and discoveries.

CIC helps students take their inventions to the next level through an immersive, one-of-a-kind experience.

EVENT AND AWARDS

Finalists receive an all-expenses-paid trip to the Washington, D.C. area, where they present their work to experts on innovation and intellectual property, including National Inventors Hall of Fame® (NIHF) Inductees and United States Patent and Trademark Office (USPTO) officials.

Cash prizes and other exciting benefits are awarded to the winners and runners-up in both Graduate and Undergraduate categories, as well as the winner of the Arrow Electronics People's Choice Award.



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INVEST IN TODAY'S INNOVATORS AS WE CELEBRATE MORE THAN THREE DECADES OF INSPIRATION.

DIFFERENTIATE YOUR BRAND

Align your organization with an exceptional collegiate competition and gain national brand exposure through press, social media and recognition at the event.

The CIC event received 60K impressions on social media in 2021. Significant media coverage included:

- [WISH-TV \(Indianapolis, IN\)](#)
- [The Daily Texan \(University of Texas\)](#)
- [Boca Raton \(FL\) Tribune](#)
- [KXAN-TV \(Austin, TX\)](#)
- [Inventors Digest](#)

SUPPORT THE FUTURE OF INNOVATION

CIC partners provide participants with the unique opportunity to fast track their innovation journey by:

- Winning cash prizes to help fund their invention
- Gaining applicable feedback on their inventions from innovation experts including NIHF Inductees, USPTO officials and patent examiners, and corporate leaders
- Showcasing their work to the public at the CIC Expo

MOTIVATE YOUR EMPLOYEES

Provide your employees with new and exciting engagement opportunities.

DISCOVER NEW TALENT

Connect with the next generation of STEM problem solvers and idea leaders who are setting the stage for the next 30 years of innovation and beyond.

CIC PARTNERS HAVE INCLUDED:



Learn more about the Collegiate Inventors Competition at invent.org/events/cic-event.



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HEAR FROM PAST CIC FINALISTS



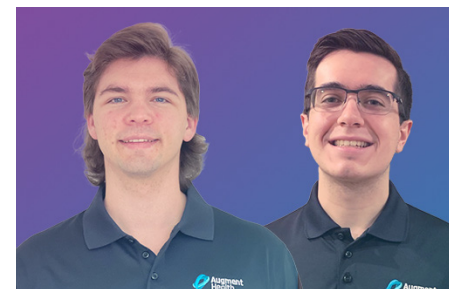
“Innovation influences all aspects of humanity. It develops pathways for technological advancement, enhances societal well-being and leads to environmental sustainability. I am honored and humbled to have my work recognized by the National Inventors Hall of Fame and USPTO.”

Shrish Patel
2021 Graduate Winner
Stony Brook University



“There are so many unmet needs! Innovation challenges me to synthesize knowledge across fields and gain a better understanding of others’ needs, which, when incorporated into innovations, is critical for improving the quality of life.”

Eva Cai
2021 Undergraduate Winner
Harvard University



“Innovation and invention allow us to change the world and transform our vision into impact. An innovative mindset extends to everything we do, helping us to see and overcome hurdles. We hope to inspire more people to create novel solutions to the problems people face every day.”

Stephen Kalinsky & Jared Meyers
2021 Undergraduate Runner-Up
Georgia Institute of Technology

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PARTNER WITH THE COLLEGIATE INVENTORS COMPETITION TODAY!

Choose from the following sponsorship packages or work with us to customize your partnership experience.

To learn more about partnership opportunities available, please contact:

SPONSOR@INVENT.ORG

800-968-4332 (option 6)

Opportunities to support the Collegiate Inventors Competition are also available through in-kind sponsorship. Contact us for more information.

SPONSOR BENEFITS

	Entrepreneur \$50,000	Visionary \$25,000	Accelerator \$10,000	Connector \$5,000	Start-up \$2,500
EVENT TICKETS					
CIC Dinner/Award Ceremony Oct. 12, 2022	8	6	4	2	2
Priority seating with a CIC Finalist and/or NIHF Inductee Judge	x	x			
BRAND RECOGNITION					
Opportunity to brand the 2022 CIC Finalists truss at the USPTO headquarters (must confirm by Aug. 11)	x				
Opportunity for unique brand exposure through the 2022 People's Choice Award. (SOLD)	x				
Collaboration with NIHF on a blog post highlighting your partnership (must confirm by Sept. 6)	x				
Logo recognition on event signage (must confirm by Aug. 25)	x	x			
Exclusive access to Finalists' contact information	x	x			
Unique opportunity to host an event at the NIHF Museum and participate in a VIP museum tour	x	x			
Logo recognition in the CIC Finalists promotional video (must confirm by Sept. 6)	x	x	x		
Logo recognition on all print marketing materials (must confirm by Aug. 25)	x	x	x		
Recognition on all CIC press releases	x	x	x		
Digital and social media recognition (70K+ social followers across multiple platforms)	x	x	x		
Logo recognition on all digital marketing materials, including Call for Entries e-blasts and CIC Alumni e-news (10.5K+ student & university contacts)	x	x	x	x	
Yearlong logo recognition in the NIHF Museum, located in the USPTO headquarters	x	x	x	x	
On-screen logo recognition during the CIC Awards Dinner	x	x	x	x	x
Recognition in the NIHF Annual Report	x	x	x	x	x
Yearlong recognition on invent.org	x	x	x	x	x

All event details are pending confirmation of our final event schedule. Deadline dates for sponsor confirmation subject to change.

INDIVIDUAL SPONSOR BENEFITS

	Ambassador \$1,000	Promoter \$500	Supporter \$250
EVENT TICKETS			
CIC Dinner/Award Ceremony Oct. 12, 2022	1		
NAME RECOGNITION			
Recognition in the NIHF Annual Report	x		
Complimentary featured NIHF apparel/branded gift	x	x	
Recognition in a CIC Connect quarterly e-blast	x	x	x
Yearlong recognition on invent.org	x	x	x

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