



Collegiate Inventors  
Competition®

**SPONSOR**  
B E N E F I T S



# Collegiate Inventors Competition<sup>®</sup>

Each year since 1990, college students from across the nation present their groundbreaking work to a panel of Judges composed of National Inventors Hall of Fame<sup>®</sup> (NIHF) Inductees and United States Patent and Trademark Office (USPTO) officials.

As Finalists, students have the opportunity to showcase and demonstrate their inventions and have the unique opportunity to win cash prizes and network with inventors.

NIHF has been hearing about the importance and impact of the Collegiate Inventors Competition<sup>®</sup> (CIC) from our alumni and is focused on ensuring CIC remains a prime opportunity for young inventors – even when we are unable to gather in person.

In response to the ongoing COVID-19 pandemic and for the health and safety of our Finalists, Judges and partners, this year's CIC will be held virtually Oct. 12-13.



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## INVEST IN TODAY'S INNOVATORS AS WE CELEBRATE THREE DECADES OF INSPIRATION

### DIFFERENTIATE YOUR BRAND

Align your organization with an exceptional collegiate competition and gain national brand exposure through press, social media and digital recognition on event promotions.

#CIC2020 received 70K impressions on social media. Recent media hits include:

- [Biz New Orleans](#)
- [Flager Live](#)
- [The Piper](#)
- [Fastener Engineering](#)
- [Teknovation](#)

### SUPPORT THE FUTURE OF INNOVATION

CIC partners provide participants with the unique opportunity to fast forward their innovation journey by:

- Winning cash prizes to help fund their invention
- Gaining valuable feedback on their inventions from innovation experts including NIHF Inductees, USPTO officials and patent examiners, and corporate leaders
- Showcasing their work to the public
- Competing for a chance to receive patent acceleration

### MOTIVATE YOUR EMPLOYEES

Provide your employees with new and exciting engagement opportunities, including first-round judging.

### DISCOVER NEW TALENT

Engage with the next generation of STEM problem solvers and idea leaders who are setting the stage for the next 30 years of innovation and beyond.

CIC PARTNERS HAVE INCLUDED:



Learn more about the Collegiate Inventors Competition at [invent.org/events/cic-event](https://invent.org/events/cic-event).





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## HEAR FROM PAST CIC FINALISTS



“The community that this competition is fostering between the Finalists and Judges is awesome. There is so much creativity brought to this event and it’s cool to learn about the experiences other inventors have had.”

**Elizabeth Bianchini**

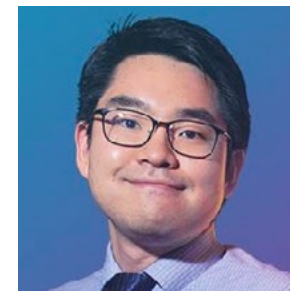
Massachusetts Institute of Technology  
2018 Undergraduate Winner



“The publicity alone has been amazing. This is the first opportunity we’ve had to get our idea out there and now I get emails every day from around the country with people asking to join our clinical trial or asking when our device will be available to purchase. They all cite our status as CIC Finalists, so we are grateful for that.”

**Clayton Andrews**

Johns Hopkins University  
2017 Undergraduate Winner



“It is a great honor and exciting to be recognized in this prestigious competition! Historic inventors and their magical inventions have always been a great inspiration to me, and this should be one of the most memorable moments in my whole career as an inventor and an engineer.”

**Hyunwoo Yuk**

Massachusetts Institute of Technology  
2020 Graduate Winner

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## Collegiate Inventors Competition<sup>®</sup>

### **PARTNER WITH THE COLLEGIATE INVENTORS COMPETITION TODAY!**

Choose from the following sponsorship packages or work with us to customize your partnership experience.

To learn more about partnership opportunities available, please contact:  
sponsor@invent.org  
800-968-4332 (Option 6)

Opportunities to support the Collegiate Inventors Competition are also available through in-kind sponsorship. Contact us for more information.

## SPONSOR BENEFITS

	Entrepreneur \$50,000	Visionary \$25,000	Accelerator \$10,000	Connector \$5,000	Start-up \$2,500
Opportunity for unique brand exposure through the 2020 People's Choice Award or Innovation Award (must confirm by Sept. 15)	SOLD				
Collaboration with NIHF on a blog post highlighting your partnership	x				
Exclusive access to Finalists' contact information	x	x			
NIHF Induction Ceremony & Dinner Invitations   May 5, 2022	6 seats	4 seats	2 seats		
Logo recognition on digital and social event promotions (70K+ followers across multiple platforms)	x	x	x		
Logo recognition in the CIC Finalists promotional video (must confirm by Sept. 3)	x	x	x		
Recognition on all CIC press releases	x	x	x		
Opportunity to host an event at the NIHF Museum	x	x	x		
Opportunity to participate in a VIP NIHF Museum tour	x	x	x		
Recognition on CIC e-blasts (10.5K+ student and university contacts)	x	x	x	x	
Yearlong logo recognition in the NIHF Museum, located in the USPTO headquarters	x	x	x	x	
Recognition in the NIHF Annual Report	x	x	x	x	x
Yearlong recognition on invent.org	x	x	x	x	x
On-screen recognition during the virtual event	x	x	x	x	x