

INVEST IN TODAY'S INNOVATORS

Align your business with an **exceptional collegiate competition.**

Give today's innovators the inspiration and opportunities they need to take their inventions to the next level. Become a sponsor of the **Collegiate Inventors Competition® (CIC)** – a program of the National Inventors Hall of Fame® (NIHF).

OCT. 29-30, 2019 AT THE UNITED STATES PATENT AND TRADEMARK OFFICE IN ALEXANDRIA, VA

SUPPORT THE FUTURE OF INNOVATION

Recognize cutting-edge **innovation and research** from the nation's top universities and colleges.



DISCOVER NEW TALENT

Network with the next generation of **STEM problem solvers** and **idea leaders**.



MOTIVATE YOUR EMPLOYEES

Commit to a competition that provides your employees with **new and exciting engagement opportunities.**



DIFFERENTIATE YOUR BRAND



#CIC2018 received
21,000 impressions
on social media



Media outreach generated
67 news stories
– that's \$27 million
in advertising



Emails hit
more than 60,000
inboxes

Learn more at invent.org/collegiate-inventors.

SPONSOR LEVELS

INNOVATION AWARD

Fast-track your top choice by boosting one team straight to the finals.

Become involved from the ground up, get exclusive naming rights and give your top employees a chance to participate as First Round Judges.

2 AVAILABLE

! CONFIRM BY **MAY 31, 2019**

PEOPLE'S CHOICE

Reach college students and the most influential names in Intellectual Property through this interactive award.

Achieve major brand visibility at the United States Patent and Trademark Office in Alexandria, Virginia, when individuals vote for their favorite team at the CIC Expo (2,000+ attendees).



More than 20,000
People's Choice Award
votes were cast in 2018

3 AVAILABLE

! CONFIRM BY **JULY 1, 2019**

ACCELERATOR

Tap into new audiences as you help students take their ideas to the next level.

Gain brand recognition through placement in print and digital event communications, including press releases, email and social media.

MULTIPLE AVAILABLE

! CONFIRM BY **JULY 1, 2019**

CONNECTOR

Help connect Finalists with innovation and Intellectual Property experts, including National Inventors Hall of Fame Inductees.

Receive brand visibility in all CIC networking events including: Finalists Welcome Reception, VIP Dinner and Awards Ceremony.

MULTIPLE AVAILABLE

! CONFIRM BY **OCTOBER 4, 2019**

START-UP

Become a proud sponsor of the event and show off your partnership.

Attend the CIC Expo, where your logo will be on display for innovative students, the Intellectual Property community and public attendees.


MULTIPLE AVAILABLE

! CONFIRM BY **OCTOBER 4, 2019**

SPONSOR BENEFITS



= new for 2019

	INNOVATION AWARD \$50,000 2 Available	PEOPLE'S CHOICE \$25,000 3 Available	ACCELERATOR \$10,000 Multiple	CONNECTOR \$5,000 Multiple	START-UP \$2,500 Multiple
Opportunity to work with NIHF to select one team or applicant to advance to the finals	X				
Exclusive opportunity to introduce and present one CIC Awards Winner onstage (must confirm by Aug. 1)	X				
Exclusive access to Finalists' contact information	X				
Opportunity to collaborate with NIHF on a blog post highlighting your partnership	X				
Logo recognition in the CIC Finalists promotional video (must confirm by Aug. 1)	X	X			
Unique brand visibility on all Innovation Award or People's Choice Award marketing efforts	X	X			
Logo recognition on event signage	X	X			
Opportunity to host an event at the NIHF Museum, a premier event space in D.C., and participate in a VIP Museum tour (\$3.5K+ value; date must be scheduled and approved in advance)	X	X			
Recognition on press releases	X	X	X		
Logo recognition on print marketing materials	X	X	X		
Logo recognition on 2019 Call for Entries, announcement e-blasts, quarterly Alumni e-news (10.5K+ student and university contacts)	X	X	X		
Digital and social media recognition (70K social followers across multiple platforms)	X	X	X		
CIC Awards reception and dinner invitations	6 VIP	4 VIP	2 VIP	2	
Yearlong logo recognition in the NIHF Museum (located in the USPTO Headquarters)	X	X	X	X	
Invitations to the CIC Expo	X	X	X	X	X
On-screen logo recognition during the CIC Expo & Awards Ceremony	X	X	X	X	X
Recognition in the NIHF Annual Report	X	X	X	X	X
Yearlong logo recognition on invent.org	Logo w/ hyperlink	Logo w/ hyperlink	Logo	Logo	Logo
Right to use "Proud CIC Sponsor" logo and language 	X	X	X	X	X

Sponsorship levels are fully tax-deductible with no attendees. Contact NIHF for tax-deductible amounts if in attendance.



**National Inventors
Hall of Fame®**

Challenging today's innovators™

In partnership with



**UNITED STATES
PATENT AND TRADEMARK OFFICE**