# THE 47<sup>TH</sup> ANNUAL NATIONAL INVENTORS HALL OF FAME

Be a part of The Greatest Celebration of American Innovation<sup>™</sup> as the National Inventors Hall of Fame<sup>®</sup> (NIHF) honors and celebrates the world's greatest inventors! Held in partnership with the United States Patent and Trademark Office (USPTO), the annual Induction Ceremony is the event of the year for leaders in innovation.

Your organization can be center stage at this two-day event — showcased as a leader in honoring the new class of Inductees, inspiring creativity in young students and challenging the next generation of American innovators.



Inductee Sumita Mitra, inventor of Nanocomposite Dental Materials, receives the official NIHF Inductee pin from Steve Sasson, inventor of the Digital Camera.

### **ILLUMINATION CEREMONY**

MAY 1, 2019 National Inventors Hall of Fame Museum USPTO Headquarters | Alexandria, Virginia



Inductee Steven Van Slyke, co-inventor of Organic Light-Emitting Diode (OLED), places his hexagon into the Gallery of Icons<sup>™</sup>, marking his inclusion into the Hall of Fame.



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Durga Malladi (left), Qualcomm's Senior VP of Engineering, and Arogyaswami Paulraj (right), inventor of MIMO Wireless Technology.

### **INDUCTION CEREMONY**

MAY 2, 2019 National Building Museum Washington, DC



Inductee Eli Harari, inventor of Floating Gate EEPROM, celebrates his induction into the Hall of Fame.

## **INDUCTION PARTNERSHIP OPPORTUNITES**

When you partner with the National Inventors Hall of Fame, you are supporting more than just an event. The two-day Induction event is the start to a strategic partnership with the country's foremost nonprofit that cultivates relationships, builds strategic connections with industry leaders and leads the innovation movement in our country.

NIHF provides co-marketing opportunities through exposure at the Museum, and traditional and social media coverage highlighting the role partners play.

#### CURRENT NIHF MUSEUM EXHIBITS INCLUDE







Johnson Controls Exhibit In partnership with Johnson Controls, this special exhibit honors founder and Inductee Warren S. Johnson, inventor of Temperature Control.



1<sup>st</sup> & Ten Line Stadium Exhibit Inductee Stan Honey stands in the SMT-sponsored NIHF Museum exhibit, inspired by Honey's invention — the Virtual Yellow 1<sup>st</sup> & Ten® line.

#### 2018 INDUCTION MEDIA HIGHLIGHTS

SOCIAL MEDIA



National Inventors Hall of Fame

Honoring the greatest innovators



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## **2019 SPONSORSHIP BENEFITS**

NIHF Induction sponsorships are highly customizable, providing a wealth of unique benefits tailored to your needs. Please contact us for more information at <u>sponsor@invent.org</u>, or by calling 800-968-4332. All gifts are tax-deductible. Confirm your partnership by Dec. 1, 2018 for exclusive benefit upgrades.

	INDUCTEE \$100,000	ENTREPRENEUR \$50,000	visionary \$25,000	HONOR \$10,000	INSPIRE \$5,000	CHALLENGE \$2,500
* Exclusive opportunities for unique brand exposure	•	•				
On-stage introduction of a 2019 Inductee	٠	٠				
Step-and-Repeat backdrop branding (Must confirm by March 1)	•	•				
Priority seating with a NIHF Inductee	•	•	•			
Illumination Ceremony & Museum exhibit ribbon cutting invitations	4 VIP	2 VIP				
Private reception invitations	20 VIP	10 VIP	8 VIP			
Induction Ceremony seats	20 VIP	10 VIP	8 VIP	8	4	2
* Exclusive featured bio on invent.org	•	•	•			
<ul> <li>* On-stage brand acknowledgment during the Induction Ceremony (Must confirm by March 15)</li> </ul>	•	•	•	•		
Recognition in the Induction invitation (Must confirm by February 15)	LOGO	LOGO	LOGO	LISTING		
* Host an event at the NIHF Museum and participate in a VIP Museum tour	•	•	•	•		
Press release and media alert recognition	•	•	•	•		
Social media recognition	•	•	•	•		
Yearlong logo recognition in the Museum	•	•	•	•	•	
Full-color advertising in the Induction program (Must confirm by March 15)	FULL PAGE	FULL PAGE	1⁄2 PAGE	½ page	1⁄4 page	1⁄4 page
Logo in the Induction program and on the Induction stage screens (Must confirm by March 15)	•	٠	•	•	•	٠
Yearlong logo recognition on invent.org	•	•	٠	•	•	٠

\* New for 2019



Honoring the greatest innovators



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