



Investors in Innovation 2017

Sponsorship Benefits

The National Inventors Hall of Fame® (NIHF) is America's National Monument to Innovation™, the country's foremost nonprofit dedicated to honoring legendary inventors whose innovations and entrepreneurial endeavors have changed and improved our world.

Founded in 1973 in partnership with the United States Patent and Trademark Office (USPTO), NIHF includes 532 men and women who have created industries and sparked economic revolution and is located at the USPTO headquarters in Alexandria, Virginia. The USPTO is pleased to partner with us to inspire innovation through national PreK-12, collegiate, and inventor education and recognition programs, leading the Innovation Movement in America.

Each year, NIHF honors a new class of Inductees at a black-tie Induction Ceremony. The Greatest Celebration of American Innovation, we proudly honor those whose relentless curiosity and pursuit of the American dream have transformed our lives. We invite you to partner with us for the 45th National Inventors Hall of Fame Induction Ceremony.

Partners of the National Inventors Hall of Fame:
Cultivate relationships with the world's greatest innovators
Lead the Innovation Movement in America
Build strategic connections with industry leaders

Please share with friends or colleagues who would be interested in being a part of this grand event.
Learn more by calling 330.849.6874 or emailing Hannah Paulin at hpaulin@invent.org.
www.invent.org

Wednesday, May 3, 2017 | National Inventors Hall of Fame Inductee Illumination Ceremony

Hosted by the National Inventors Hall of Fame, Alexandria, VA

The Inductee Illumination Ceremony will feature 2017 Inductees officially placing their names in the Gallery of Icons, joining the National Monument to Innovation. Past Inductees join the celebration by welcoming the new Inductees.

Thursday, May 4, 2017 | National Inventors Hall of Fame Induction Ceremony

Hosted by the National Building Museum, Washington, DC

The Induction Ceremony honors the great inventors who have changed the way we live our lives through their patented work and inspires attendees with their stories. Mo Rocca, *CBS Sunday Morning* correspondent and host of *The Henry Ford's Innovation Nation*, will serve as Master of Ceremonies.

Sponsor Levels		Inductee	Entrepreneur	Visionary	Honor	Inspire	Challenge
		\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
<i>Fully tax-deductible with no attendees</i>		(\$95,400)	(\$47,700)	(\$23,400)	(\$9,100)	(\$4,400)	(\$2,200)
Illumination Ceremony	Inductee Illumination Ceremony seats and VIP dinner	4 VIP	2 VIP				
	Ceremony seats	20 VIP	10 VIP	8 VIP	8	4	2
Induction Ceremony	Logo recognition in program	●	●	●	●	●	●
	Logo recognition on-screen	●	●	●	●	●	●
	Program full-color advertisement <i>(Ad deadline April 7)</i>	Full page	Full page	½ page	½ page	¼ page	¼ page
	Inductee Private Reception	20 VIP	10 VIP	8 VIP			
	Priority seating w/ Inductee	●	●	●			
	On-stage introduction of a 2017 Inductee	●	●				
	Recognition in the 2017 National Inventors Hall of Fame Annual Report	●	●	●	●	●	●
	Recognition on invent.org	●	●	●	●	●	●
	Yearlong logo recognition in the NIHF, USPTO campus	●	●	●	●	●	
	Social Media tags to Facebook and Twitter	●	●	●	●		
Additional Benefits	Right to use "Proud Sponsor" icon (below) for one year	●	●				

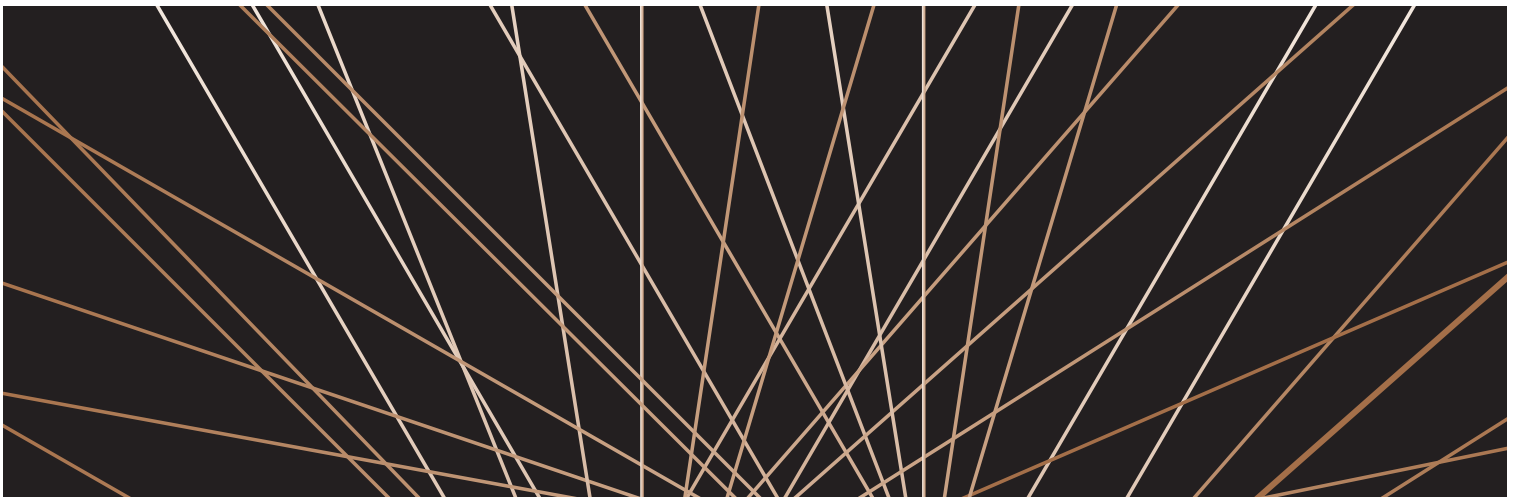


PROUD SPONSOR
National Inventors Hall of Fame

Thursday, May 4, 2017 | Exclusive Naming Rights Opportunities

\$50,000 in addition to your selected sponsorship package above (fully tax-deductible)

- VIP Inductee Private Reception Sponsor (Exclusive - One Available)**
 Kick off the evening with exclusive brand recognition alongside the USPTO, including signage and invitation logo recognition. Attendees include Inductees, USPTO Senior Leadership, and Sponsor VIPs.
- After Party Sponsor (Exclusive - One Available)**
 Gain brand visibility at the exciting Induction Ceremony After Party, open to all guests immediately following the Induction Ceremony. Attendees have a unique opportunity to meet the world's greatest innovators and network with industry leaders.



National Inventors Hall of Fame Induction Ceremony

Thursday, May 4, 2017

Additional and exclusive opportunities to highlight your brand alongside the United States Patent and Trademark Office (USPTO) at unique Induction events:

Inductee VIP Reception Sponsor

Selected package + \$50,000*
(One Available)

Kick off the evening with exclusive brand recognition alongside the USPTO, including signage and logo recognition. Attendees include your guests, National Inventors Hall of Fame Inductees, USPTO Senior Leadership, and Sponsor VIPs.

After Party Sponsor

Selected package + \$50,000*
(One Available)

Gain significant brand visibility at the exciting After Party, open to all guests immediately following the Induction Ceremony. Attendees have a unique opportunity to meet and network with the world's greatest innovators.

***These opportunities are in addition to your selected Induction sponsorship package and are fully tax-deductible.**



Honoring the greatest innovators

In partnership with



**UNITED STATES
PATENT AND TRADEMARK OFFICE**